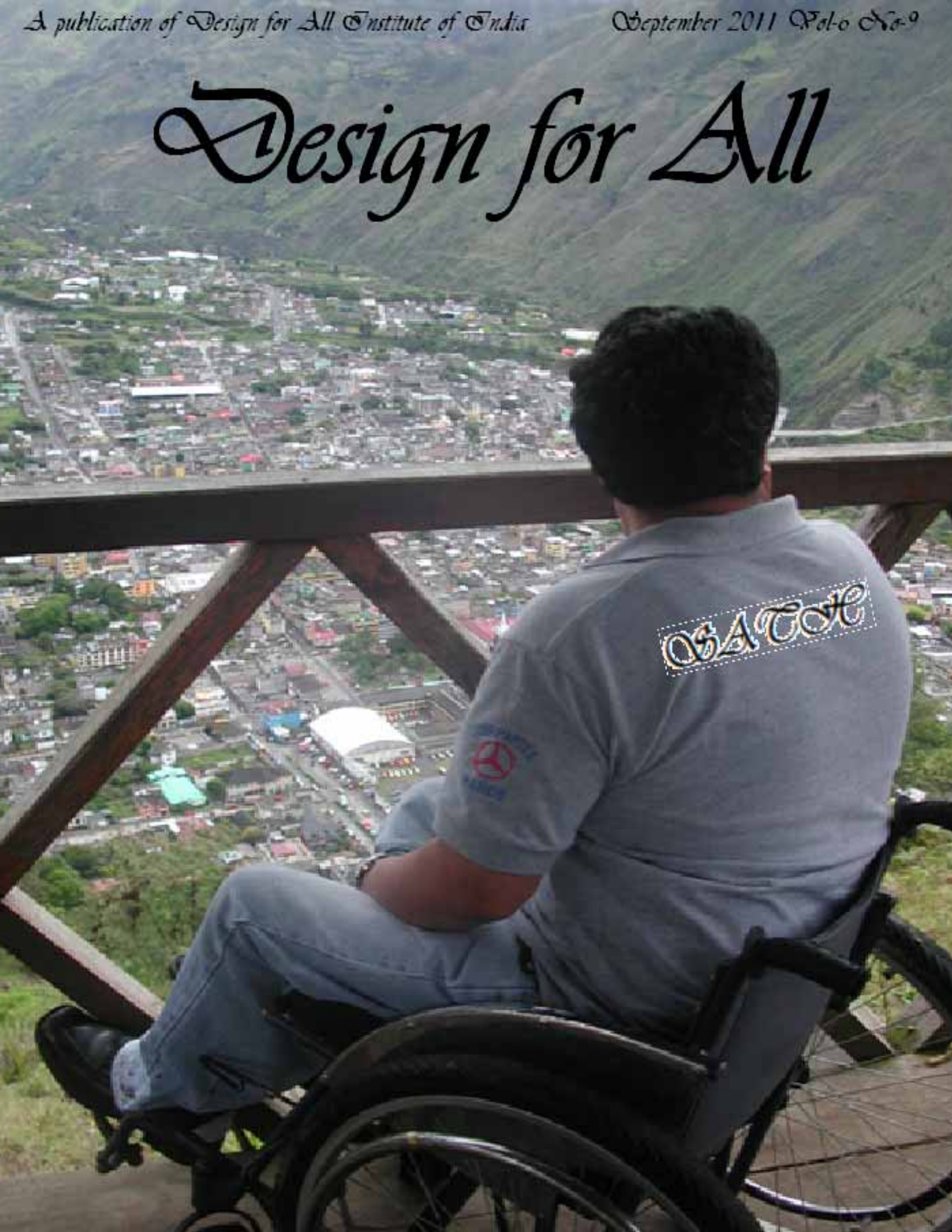


# *Design for All*



## Chairman's Desk:



***Dr. Sunil Bhatia***

We all are universal traveler. Our lives are shorter than the length of the paths and as a traveller our lives abruptly end but paths never come to an end. During our movement we are welcome by others with their best hospitality attitude with finer details that we should not feel unwelcome. Every moment we are forced to be dynamic and everyone is bound to move from one place to another either under the pressure of physiological or psychological needs. No one can escape movement and every moment we are bound to be moving from one place to another. 'Statue can remain stationary; man is bound to be dynamic. Movement is sign of life. Static is death.' This basic instinct was the reason of forcing the Adam & Eve to eat the apple. They wish to be dynamic inspite of all luxuries a man can think was in paradise garden. 'How long anyone can be stationary?' We move for arranging food, cooking and to manage our daily chores and modern person devotes their most of the time in their home because it gives them the sense of security and every items of the house is in their knowledge and mapped in their mind, so it is accessible and will find without fail where they thought it should be. In simple word everything is under their command and they are familiar with every inch of the house. 'Familiarity is one kind of

accessibility and so its solutions.' As we move out of the house unfamiliarity haunts, nothing works as we wish and we live at the mercy of others. 'Unfamiliarity is another kind of inaccessibility.' Inaccessibility is unknown so its solution. Accessibility and inaccessibility is complementary to each other like Newton's third law of motion 'every action has equal and opposite reaction.' Modern designer should know the right blend of accessibility and inaccessibility while designing the products/services. Every designer has limitation of designing and we should gracefully accept this fact that what we design, we design with our limited knowledge. Design is never ending process and there is always scope of improvement. If we are aware about prevailing common sense we can almost cross any hurdles while designing.

We may fail in designing the solution of products / services that feeling generates fear in us and nimble our action for better solution. Our ancient man had shown their exemplary courage and never allowed fear to dominate their thoughts of progress. They might have moved for safety or thought of better amenities or idea of progress was goading them. It is known from our present experiences we move to safer places when manmade or natural calamities strikes and we believe they might have done the same. There are other reasons for movement like in search of love & affection, hunger for learning, dispersing of knowledge and many more. Their struggle was limited to survival but modern person moves not under the compulsion but for recreation, enjoyment of their vacations and in search of better means of earning for better living. Whatever may be the reason Adam to modern man everyone is moving and it has become synonymous with progress. This defines

the nature of an individual whether he is lethargic, dynamic as he performs progress slow or rapid or moderate. Movement within the home is manageable because it is within our control of wish. When an individual moves out of the house and faces various hurdles and these experiences are same irrespect of abled or challenged, old or young and male or female. We as a designer have the moral and social duties to make the person accessible to all majority places where their visit are unavoidable and they should not feel any kind of torture because of inaccessibility. It is a difficult task to make the world accessible but we should not dishearten ourselves by saying 'it is impossible' rather we should act what we can do and rest should left for future generations. We should analyze the accessibility of the place and its degree of inaccessibility that will give us fair idea in designing appropriate solution in economic manner. When someone suggest the ramp it is nothing but attempt of using the concept of accessibility for solution of inaccessibility in most economic manner .Sometime we give importance to economic criteria and it kills the best thought out solutions because what as a designer we feel the best design but other associated agencies never understand the significant of design and they bogged down the basic idea by using one excuse or another. It is advisable to designers to supplement their design with proper instruction of 'dos and don'ts' and graphic illustrations so that what they feel is the proper design should not fail while implementing.

It is an individual need to be dynamic. But nature has formed in her own random way and no one can dictate the nature to work according to their need. Our earth is most uneven and majority of the places are inaccessible. We are left with no option but change

according to the way nature has formed. Nature is not cruel to living beings and it is the moral duty of every living being to respect the nature. Earth crest is not uniform; this fact is known to man, so he should design the solution keeping those parameters that cannot be altered. There is story 'A man realizes earth is harsh for his foot sole while moving from one place to another. He started cursing the supreme power by saying ' Why does not he design surface of earth even, gets hotter in sunny times and it is difficult for me to walk , it should be soft?' Cursing made him to think about making the earth even and to protect his sole from earth heat during sun time made him to think for spreading the leather on surface of earth. He started killing animals and after tanning he stitched the pieces of the leather to make long piece. A sage was passing and out of curiosity he asked the cobbler 'What are you doing by killing so many animals?' He explained the reason of doing this work. The sage advised 'Why do not you design the sole that will protect your feet and you can move wherever you wish rather to move in limited area wherever you have laid the leather?' That cobbler realized his mistakes and designed the sole with strap and took the shape of shoes. Later on it proved best weapon to protect the feet from vagaries of weather and made him comfortable than moving barefoot. Moral of the story is that a designer should find the solution in economic and applicable to all. Shoe is use for all and has universal appeal. Shoe is also best example of usefulness of accessibility and inaccessibility. At the time of wearing the shoe his feet should slip easily into the shoe and we call it is accessible, the moment user finishes the job of proper wearing it becomes inaccessible and foot never comes out unless wearer wishes. Our clothes are designed in such a way that everyone can wear their dress because it is accessible to our body

and the moment wearer finish proper way of wearing it becomes inaccessible. To make accessible designers are using different types of knot, rubber elastic, hooks, stretchable straps etc. When women wears bra generally hooks are at the back and it is difficult for any woman to stretch her arm backward for locking the hook. It is really taxing. Designer might have noticed this problem but anatomy of body does not permit them to fix the hook at the front because whenever she performs any job, she has to bend forward that time her chest shrinks and rarely does she bend backward that time her chest expands. Backs are generally at stretchable while performing any job because we mostly bend forward and this pressure can be adjusted by introduction of elastic strip known as adjuster. When back expands hooks are clasped tighter and while bending forward it shrinks and risk is high that hooks may detach from lock and create embarrassing situation. It is difficult task for designer to create the right blend of accessibility with inaccessibility and anatomy of her body does not permit them to think for better design with existing knowledge. It is difficult for user to wear without any assistance, her twisting arm for locking the hooks painful act and above all she locks with her past experience without seeing where it is to be locked. There is limitation of every design and it may be because of inexperience, lack of proper technology or constraints of users. When designer fails then common man sense prevails and they devised their solution with their own knowledge. I noticed woman was wearing her bra by devising her own method , first fix the hook by turning to front around their waist, then they turn around where the hook is supposed to be and put her both arm under the shoulder straps and pull it up. Sometime designer does mistake in design but common sense among masses make that defective design a correct

and useful design. It is the reason back hook is still popular among masses. Designer take a direction with our life, and chart the course straightway but prevailing common sense of masses makes it some other way. When designer designs trouser they know the human body and only way to wear is by slipping one leg after another into the both leg of the trouser. One has to stand on other leg for that moment designer expects person can manage their balance. It is the expectation of designer but most of the common person faces difficulty in managing their balancing so they sit on a stool or edge of bed, cot and slip their both legs into pant one by one. Some want to urinate and design of urinating of male is different from female so their design of dress. Male needs an opening known as flyer either it should be close with button or latest is zipper and by opening conveniently he can perform his job of urinating. But female cannot do the urination by standing so designer design the dress in such a way that woman can slide their dress from hip to thigh in such a way without spoiling they can urinate by squatting . This philosophy of respecting the privacy and comfort of an individual is extended to Bathroom, toilet in residential or public places. Most of the government of different states has legislation that these places should be accessible for all and design in such a way that it should respect the privacy of an individual.

Travelling or transporting from one place to another is need of everyone irrespect of ability or challenged. An able person may find such situation where he will feel he is not able to meet the challenge. I consider myself an able and more than normal human but the moment I encounter stiff mountain and I have left with no choice but to climb to move the other side of the mountain. This

thought shivers my body and I realized I am challenged 'How will I climb such a huge mountain?' I have noticed in metro rail that a few number of abled, young girl and woman scared to use the escalator. That moment they become challenged users. Similarly a challenged person encounters the same mountain he has strong inner power that permits to fearlessly climb the mountain and cross to go other side. Indian centenarian athlete Mr. Fauja Singh is representing for London Marathon of 42 km and confident of beating his own current holding of world record in his age category. It is surprising, he has started his marathon in that age when mostly people retire and since then he has represented many international events and won medals. Defying his old age, this dynamic athlete is setting benchmark for younger. I am half his age and cannot even dream to run for even half marathon. He is not challenged I am. It is not the question who is challenged or not. The real question 'is this place accessible?' In other words a generation ago the disability community advanced the veiled petition, "Can you make this place or product accessible?" Accessibility is a general term used to describe the degree to which a product, device, service, or environment is available to as many people as possible. Accessibility can be viewed as the "ability to access" and benefit from some system or entity. Our modern designer has notion that inaccessibility is a danger for an individual I explain to my student in class that you have wrong notion. 'Inaccessibility has its own advantages and our ancestor might have survived by using the correct combination of inaccessibility with accessibility for their own benefits so we are in this world because they were aware about advantages of inaccessibility. Accessibility of water was the reason of development of ancient civilization around river. Much before this, they might have taken the advantage of



natural products and modified for creating artificial inaccessibility so that they should not harm by animals. Later on we call it manmade items. Ancient man journey began with living around or within the cave; shelter at the branch of tree where animals cannot climb and harm but managing the lives was difficult because every time in search of food they were to get down from tree and it was risky affairs for their lives. They thought to use the bushes, dry tree stems and other natural products in making that strong hut so animals can not harm but it failed in designing not that strong to meet the challenges of natural calamities. It was help in protecting from both animals as well as vagaries of weathers. It is the modern man who invented the concept of reinforced concrete after the invention of fire and iron and it can meet the challenges of natural calamities up to certain extend. Later on ancient person might have thought of designing the door for accessibility for entry of owner and his/her known associate but it should be inaccessible for enemy or unwanted person. Idea of closing the door led them to think for bolt, hinges and locks etc. It was an attempt to make accessibility by introducing the right amount of inaccessibility with their choice for safety and ease. Once the door is close they were cut from rest of the world around their hut, and felt suffocation because of limited air and sunlight, that led them to design the concept of ventilator, window. Ventilator has narrow opening for sunlight and air that is necessary for living of human being. The position of ventilator is always close to the roof and I think they have designed after giving much thought because it was in such a place where inaccessibility was high for enemy. Design of window helped them to feel protected inside and can view what is happening outside. 'Door was an attempt of expressing social sharing and concern for others.' Later

on inaccessibility was used in differentiating the class. King was surrounded with armed person and they were signaling that he is powerful and any harm to him means person will not be spare. Ancient architects used the inaccessibility to protect the king by designing the fort around difficult terrain or surrounded with water or adjacent to river so that enemy should be inaccessible in entering. They further added inaccessibility by erecting huge strong wall to fortify the kingdom. In ancient India where rain fall was very less and water was precious commodity, they designed the rain water harvesting by making deep tank in such a way that sunlight should be inaccessible to where water is stored. It minimizes the evaporation and water last longer than usual.

The way ancient man used the concept of inaccessibility in every walk of lives for their own benefits it is admirable. Man inner wish is to live longer and to achieve this goal he has designed character, moral ethics, religion etc. These personal values decrease the accessibility of personal enmity and create a protected wall around the person those practice of spreading of love, affection and respect for one another. I call this inaccessibility 'invisible' but presence is around him wherever he moves and generates the feeling of safety. 'Low enmity makes the life expectancy high and it helps in achieving his goal of longer life. 'How come any one harm if I have never harmed anyone?' Design of clothes, undergarment is also an attempt to make the person inaccessible in looking at sex organs and it controlled the effects of nudity because it might invite the danger to social fabric. The basic principle of sewing machine is based on inaccessibility by designing the knot in such way that threads should not come out. But design of the needle is such that it is accessible

into cloth along with threads. As technology developed the new technique of inaccessibility are also invented. Weapons are designed to accessible into our body for killing. Armor is designed to make the killing weapon ineffective and based on inaccessibility. Better the inaccessibility it proves better safety guard and armor. Earlier physical barrier was significant and they used to erect huge high wall around city so enemy should face inaccessibility. In modern time physical designs is disappearing and are replaced with other means for psychological supremacy and that keeps the enemy at safe distance or at bay or under control. It is modern technique of designing the inaccessibility by using psychology of either economic power or technological advancement or both. More powerful atomic bombs, faster aero fighter planes and latest is weapons of mass destruction possess by any state provides better psychological feelings that our state and community are secure.

Nature has made this earth surface uneven and it is the man who has made the earth as plane surface for cultivation .Certain cultivation need limited water and standing water can harm the output and growth of specific crops, they have designed the agricultural machinery equipped with LASER for leveling of land for better use of limited water for better output and by introducing next level of better technology of 'drip irrigation' for supply of water what a plant root needs. It will reduce the burden of water and it will help in saving the WATER for future generations. Where he could not make plane he started cultivation that are most suitable for that area by conserving and storing of water in pond, lake like rice, fish etc. Tea, coffee or pine apple need a sloppy surface so they cultivate at the foot of the mountain. The way altitude changes, so the

cultivation. It is the beauty of human mind that they grow the crop based on water availability. Where water is less accessible they have designed different crop and cultivate different crops. In same manner man uses accessibility for their own benefits. 'Inaccessibility enhances the faith. Extreme difficult journey of pilgrimage will generate sense of achievement and it is directly associated with the faith.' That is the reason all the worship places are mostly at the difficult terrain. Sometime man design the mild inaccessibility for warning when they design the merging of roads by laying uneven bricks so moving vehicle will feel jerk and driver reflex system will be at the peak and it can avoid the chances of the accidents.

As people live longer, stay healthier, and enjoy more disposable income, their use of hospitality services is increasing dramatically. Hospitality Design for the Graying Generation helps us in catering to this expanding market by providing critical information on designing facilities which are sensitive to the needs of the over-65 population. Designer job is not only to integrate their design in relation to commercial world but also require societal embedding. Whenever a social designer designs the products/ services he/she ignores or gives less importance to the commercial viability and concentrate on regulation environments that focuses on regulations, rules and standard. He is not even thinking about need of acceptance by wider society where design products should fit with existing society's norms and beliefs. A commercial designer knows the art of translating his/her talents of designing into commercial benefits and he/she fits his/her design in such a way that it acts as bridge between present and future, maintains the continuity for stability and embeds in such a way that it appears as part of one system.

They know how to please the stakeholders. Our society demands is social designers who can sacrifice his / her needs for the social benefits at large. "Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover." Mark Twain. Removing physical and attitudinal barriers to free access and expand travel opportunities within the country and abroad, every designer should think before accepting any assignment related to traveling or hospitality and questions 'can I do the justice with this assignment?' If their answer is affirmative then proceed further by asking 'what are the things that can connect two or more entities and use for transporting? We know two different entities are connected by three media that can physically transport entities from one place to another. One is land, another is air & water. Air transportation is most accessible and designer should only think 'how to make the airplane accessible to all at the time of entry and exit.' At present air technologies for transporting is feasible for long distances. Water transportation is manageable by designing better ships and our ancestors have realized the importance of water properties at the earliest stage of human development and designed different transport means. Most difficult is designing of accessibility for land. It is for masses and accessible to all within their means. It needs huge resources and area is unmanageable. We can design hotel and its room and essentials services for hospitality business accessible. Transport means are various, some are local designed to meet the local requirement within their means and it is difficult to control these designer by imposing legislations because they are somehow managing their show from their own resources. Authority can make

the appeal but cannot bring them under any preview of existing legislations. Authority can force the national or international agencies to bring them one or another laws to follow certain guidelines and rules because somewhere they are dependent on their respective states.

We are expressing our gratitude to Ms. Jani Nayar of SATH ( The Society for Accessible of Travel & Hospitality, USA) for accepting our invitation for special issue and thankful for submitting the publishing material before time. She is champion for cause of accessibility in travel and hospitality and her team is aware it is difficult cause. I am glad that she is spearheading her noble cause by spreading different authors' experiences of different places for accessibility and some are extremely happy the way modern city is design keeping accessibility is core area and some are struggling to be accessible. Sometime political will is missing and sometime economic constraints are not permitting for designing accessibility. Some areas are unexplored and need proper policy at the national and international level for designing the accessibility at the time of designing policy at the initial stage. Many countries like Japan have started the concept of Takayama city by hosting international conference on accessibility for their relation management for attracting large number of tourists.

With regards

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## Content of September 2011 Vol-6, No-9

1. <i>Chairman's Desk:</i> .....	2
2. <i>Guest Editor:</i> .....	18
3. <i>The San Gennaro Catacombs, Italy:</i> .....	30
4. <i>Melbourne's Yarra Valley:</i> .....	37
5. <i>Is Munich Europe's Most Accessible City?:</i> .....	44
6. <i>Thailand, Hua Hin and Bangkok:</i> .....	55
7. <i>Accessible tourism in South East Asia:</i> .....	64
8. <i>Maui, Hawaii:</i> .....	70
9. <i>Discovering the AMAZON</i> <i>And HIGHLANDS of ECUADOR:</i> .....	80
10. <i>Accessible BRITISH COLUMBIA:</i> .....	90
11. <i>Las Vegas and kids – A very viable mix!:</i> .....	106

### *Other regular features*

## Forthcoming issues:

### **October 2011 Vol-6, No-10**

Special issue with Institute for  
Human-Centered Design and  
Executive Director Valerie Fletcher  
will be the Guest Editor.



### ***November 2011 Vol-6, No-11***

*Architect/ Mukhtar Mohammed AlShaibani  
, president of GAATES has principally agreed to  
collaborate with us for special issue  
and he will be the Guest Editor.*





## **December 2011 Vol-6, No-12**

**is a special issue on proceedings of the  
“Better Learning by Design” Conference at  
The University of Vermont on 1st-2<sup>nd</sup> June 2011  
and Guest Editors will be Lawrence G. Shelton, Ph.D.  
and Susan W. Edelman, Ed.D.**



## **GUEST EDITOR:**



***Ms Jani Nayar***

***SATH (The Society for accessible Travel & Hospitality)***

***Jani Nayar joined in the work of SATH, (The Society for Accessible Travel & Hospitality) in 1995. Having acquired 20 years of travel experience with her own travel agency, and on the lookout for a niche in the travel industry, she found SATH and decided to work with them to make a difference to the community of people with disabilities. Her long-standing involvement with SATH was at first as a tour operator and now as their Executive Coordinator; She is their primary spokesperson and liaison.***

***SATH provides speakers for radio and television and contributes articles to numerous publications. In this regard she has been interviewed by CNNfn, CNN HeadLines and several radio stations and newspapers. She has also contributed several articles on disability travel to several publications.***

*She has conducted training sessions on the Internet for organizations such as Career Quest and Rest Ministries. As a representative of SATH, she conducts workshops and seminars at travel trade shows such as Adventure Travel World Summit, Africa Travel Association (ATA), New York Travel Show, Caribbean Tourism Conference (CTC), Abilities Expo, World Congress on Disabilities, International Institute on Peace through Tourism (IIPT), The Adventure Tour Operators' Association (ATOAI), India, South Asia Travel and Tourism Expo (SATTE), India, and Rea Tech, Brazil, World Tourism Forum – Destinations 2006, Brazil, First Symposium on Accessible Tourism, Ecuador etc.*

*Her responsibilities also include being a speaker at support group, general public meetings at different types of exhibitions to educate the people about their rights as well as facilities provided for their travel. Jani Nayar's responsibilities also include nurturing and guiding projects undertaken by SATH from initial set up to completion.*

*She also acts as liaison with state and international governments and trade bodies planning, organizing and executing sustainable projects on behalf of SATH. These projects help them influence both the public and private sectors, making their nations accessible destinations by helping with the accessibility issues both physical as well as attitudinal.*

*She received a Bachelor of Science Degree from The University of Kerala, Trivandrum, India. She was awarded the Gold Medal for excellence having been ranked 1st in the University in her discipline.*

## **Accessible Destinations**

**Dorothy had a yellow brick road to take her to her destination. Do you have one so that your travel is full of pleasant memories and not horror stories? Of course you do, even if it is not as clear cut as Dorothy's.**

**What is your dream destination? Now that's food for thought. With the right planning you could get, even with a mobility impairment, to experience the timeless Inca culture at Machu Picchu or enjoy observing the gorillas in the Ugandan rainforest! How about enjoying the beauty of the breathtaking Taj Mahal even with vision impairment?**

**Choosing the right destination requires more consideration and planning than just picking a name out of a hat. There are several key elements to be considered. How to get there and how to get around once you are there, where to stay, which attractions and facilities are accessible. Compliance which is a necessity by law does not guarantee accessibility to all. It just makes it "possible", and sometimes not even that.**

**All these thoughts bring you to the ubiquitous idea: Accessible destination. So how do you define a destination as accessible? A few bars in the restrooms? Some ramps with or without the proper inclination? Braille on doors and other places? Just as Craig Grimes says "Accessible for one disabled person is not the same as accessible for another"**

**Destinations that tout Tourism for All may not be what we understand as Accessible Tourism. During a trade show, a booth**

that advertised to have been providing tourism for all was not catering to people with disabilities. They were providing facilities for people with low income to travel and enjoy life. Hence we have to be very careful about not getting confused with the terminology. Another term used – Inclusive Tourism - can also be misunderstood since resorts such as Sandals provide “All Inclusive trips” which means that accommodations , meals and all activities are included in the package. They do not mean to say that they include everyone irrespective of their abilities.

We always have to keep in mind what Howard McCoy of Accessible Journeys (<http://disabilitytravel.com/>) has cautioned us “it is now in vogue for companies to attract people to web sites using the term “accessible”, but that doesn’t necessarily mean qualified.”

### **So what is an accessible destination?**

In a very broad term we can say that an accessible destination is a place where all tourists, irrespective of their individual needs viz a viz age, size, ability or lack of it can be accommodated in every way. This will include the accommodations; transportation and being able to do all the activities that make up your trip such as dining, shopping, sightseeing, relaxing etc.

“Taking into account all the people with activity limitations irrespective of having an official ‘disability status’ it can be estimated that about 30 % of the population may feel unease when travelling, or rather, would travel more when the environment would be better accessible. A study published in the framework of the OSSATE project estimates the market potential for tourists with

accessibility needs at even 230 million people representing travel expenditures of about €160 bn.

Every travel not undertaken because of existing barriers means a lack of turnover in the tourism sector, less economic growth and employment than possible. Furthermore, it must be considered that a higher degree of accessibility, for example with regard to hotels, simultaneously results in more quality." says ENAT.

Take a look at the world statistics:

### **W o r l d S t a t i s t i c s**

*3.6 million people in Canada with a disability*

*8.5 million people in the UK with a disability*

*54 million people in the USA with a disability*

*60 million people in Europe with a disability*

*700 million people worldwide with a disability*

Source: <http://www.2010legaciesnow.com>

Add to these numbers those with ailments that are short term such as a broken leg, those with chronic illnesses such as diabetes, heart problems etc, the older population and pregnant mothers and those with toddlers. Do not forget the families and friends who have members in all these categories, who will not cater to businesses and places that do not offer accessibility to their dear ones. What is the final number?? Astounding, isn't it? Never thought of it in this way?? Time all of us did!

By now you are convinced at the market potential of this segment of travel. What now?? The law has been around which takes a stick to you to do the needful to have accessibility in your establishment.

Most of the businesses are seeing this as compliance to the law rather than as a marketing tool to attract more clientele.

How many times do we come across places that provide accessibility but do not advertise it? It is kept a well guarded secret. Most of them look at people with disability as a law suit waiting to happen or as a problem to be handled rather than a valuable and loyal client.

When are we going to move from the present comprehensive rights-based legislation to an economic marketing tool? Bill Forrester of <http://www.travability.travel> says "Once access is legislated it becomes a compliance issue which in the minds of developers puts it into a technical category along with fire protection, emergency exits, alarms etc. It is a job for the engineers and compliance auditors. Inclusion and accessibility are not in the planning or concept design, it is not front of mind and not regarded as a marketing advantage."

In spite of the facts such as a whopping 13.6 billion being spent by Americans with disabilities on travel and that 88% of people with disabilities in Australia take a holiday each year that accounted for some 8.2 million overnight trips, this segment of tourism is not seen as a valuable market to be pursued. Most of the places spend the money to comply with the law but do not see any value in using the accessibility features as a market tool to reach not just the people with disabilities but also the older population who may need those facilities!

CVBs and tourism departments should pay more attention to provide all the info regarding urban transportation, airports, train and bus stations, attractions etc on the services available and how to avail them.

One of the biggest myths is to believe that the needs of all people with disabilities are the same. Just like the general population, each one is different in their needs. All people with disabilities are not wheelchair users. All wheel chair users do not have the same abilities. Some need roll in showers and others prefer a bathtub. So assuming that everyone's needs are the same is a big mistake!

Providing adequate information on an adapted room helps a person decide if that room will meet his or her needs. A classic example from the website of a hotel in Barbados:

*ROOMS ADAPTED FOR WHEELCHAIR USERS 12 hotel rooms garden view (2 persons)*

*Same as Hotel Rooms with elevator access, located in one block with garden view, two double beds and a roll-in shower. These rooms were completed in 2003 and are designed to conform to American Disability Association (ADA) and international standards for the disabled.*

The mistakes here are many! All people with disabilities are not wheelchair users. When you say "American Disability Association (ADA) (ADA is the acronym for American with Disabilities Act) and international standards for the disabled" it does not give the right information as to what is being offered.. What about those who need a bathtub because it is easy for the caretaker to handle the bath or they prefer it just because.

The saddest part is that this web site was a model for how to provide info for accessible rooms in a hotel. They had gone into such minute details and measurements, that we used to hand out the print out of their pages as samples for how to provide information. Upon being



contacted to congratulate them, they told us that it was amazing how many travelers with disabilities had stayed with them and they had no clue how they found them!! They redid their web site and are not getting their message across to the travelers with disabilities.

Here is a list of what information is needed by people with disabilities to assess if the room has the facility to meet their needs. It is copied from the brochure written by Bill Forrester for Travability which was formed in 2007 by Bill Forrester and Deborah Davis. It is called:

**Inclusive Tourism: The Most Under Serviced Sector in Travel**

**Accessibility Marketing Guide: Why and How to present accessibility information and attract the Inclusive**

**Tourism market**

**Examples of Critical Inclusive Information**

***Entrance***

- ***Ramped or level access***
- ***Door Width***
- ***Type of door: Automatic, Manual, Manual with doorman***

***Lift***

- ***Door width***
- ***Depth***
- ***Width***
- ***Control height, Braille***
- ***Audio floor announcements***

***Guest Rooms with Facilities***

- *Door width*
- *Type of beds available*
- *Largest free space at side of bed*
- *Height of bed*
- *Clear space under bed*
- *Height of desk*
- *Clear space under desk*
- *Clothes rail height in wardrobe*
- *Light switch next to the bed*

#### *Paths of access*

- *There is level or ramped access in the hotel to the swimming pool, parking and restaurant*
- *Pool lift availability*
- *Garden or connecting paths: width and surface*

#### *En-suite Bathroom*

- *Door width*
- *Roll in shower*
- *Wall mounted shower seat provided: or, a free standing chair is available upon request*
- *Shower handrail*
- *Remote shower head*

#### *Toilet*

- *Toilet height*
- *Widest clear space next to Toilet*
- *Clear space in front of Toilet*
- *Handrail: Fixed, position*
- *Sink height*

- *Clear space under sink*
- *Height from the floor to the base of the mirror*

### *Dining and Bars*

- *Accessible entry*
- *Clear path to tables*
- *Tables, including outdoor settings accommodate roll under wheelchair*
- *WC facilities*
- *Choice of table locations and sizes*
- *Servery is accessible from wheelchair height*
- *Braille or large print menus*
- *Food is available pre-cut*
- *Dietary restrictions catered for*

To this list I would add the availability of TTY telephones, vibrating alarm clocks, visual door bells, audible as well as visual alarms in the rooms, bathrooms and corridors.

Hotel accommodation alone will not make a destination accessible. How will the traveler get from the airport or train or bus station to the hotel? Are the attractions accessible? Can they do the same things that everyone else will do at that destination? How about restaurants? Shopping?

“Nothing for us without us” is a mantra that UN is following with their Convention on the Rights of Persons with Disabilities ([CRPD](#)). When you look at several guides done by the tourist offices of cities, you give full credit to this mantra. Most of them are self reported. The person, who is reporting most of the time, has no clue as to why and what and how of accessibility! If the bathroom has a bar, it is

deemed accessible. "Accessible to who?" we ask. On the other hand if the access guide is done by someone who has a disability or someone who has been working in this field, you get the proper information and it is usually reliable.

Most of the time, in places where the law does not have the clout of ADA in the US, it starts with one person and his or her vision. Take the example of Dada Moreira of [Aventura Especial](#). He chose Socorro in the state of Sao Paulo as the place where he wanted to set up adapted adventure sports such as rock climbing, rappel, zipline, white water rafting etc. One thing led to another and today that city is a model to the whole world as one of the most accessible cities even though it is a very tiny one and tucked away in the hills of Sao Paulo, away from all big metropolises. They did not compromise their natural beauty while conservation and sustainability were well adhered to.

Accessible destinations are increasing all over the world now. Some years ago you could not even think of a person who could move just his fingers and head spending 28 days in the Kenyan jungle doing a full fledged safari with a fully accessible tent and an accessible van. That is exactly what Steve Monaghan did for his client from England. Now the world is slowly becoming your oyster. With CRPD in effect and the business world starting to recognize the potential of the people with disabilities together with the older generation with their wealth of time and money, we hope this trend would spread like wild fire!

To wind up, just a little info on accessible destinations from the point of view of American with disabilities.

According to the Harris/ODO Poll of 2005, the ranking for popular destinations goes as New York City (visited by 47% of those polled); Washington, D.C. (45%); Chicago, Illinois (44%) and Orlando, Florida; Las Vegas, Nevada; and Los Angeles, California (42% each) followed by, in order, San Francisco, Atlanta, Dallas, and San Diego as the top ten US destinations. The international destinations' ranking is: Canada (56%) Mexico (52%) Europe (44%) the Caribbean (31%).



***Ms Jani Nayar***

***SATH (The Society for accessible Travel & Hospitality)***



### ***Professor Barry Goldsmith***

***Barry Goldsmith is a professor of architecture and humor, who has an Emmy nomination for writing for THE JOAN RIVERS SHOW.***

***He combines architecture and humor in the travel field writing for numerous publications from the NY TIMES TO USA TODAY. He has been interviewed by many publications including the NY TIMES.***

***Goldsmith leads press trips for the experts: tourist boards, hotel chains and airlines. He has visited 116 countries and has put his travel, architecture, culture expertise -- and humor -- in his upcoming book BEEN THERE, HAVEN'T DONE THAT -- recommending sites around the world missed by most tourists -- and even missed by many natives. BEEN THERE, HAVEN'T DONE THAT is also being developed as a television series.***

*Prof. Goldsmith also hosted a three-part television series, LOST PALACES OF THE CZARS for the BBC and leads a tour based on that television series. Prof. Goldsmith also leads college tours and is working on BEEN THERE, HAVEN'T DONE THAT tours to complement the book and the television series.*

*Prof. Goldsmith performs stand-up comedy with his act, "TUMOR HUMOR," based on his bout with cancer caught in the last stage (spreading to his lung and brains) almost 20 years ago.*

# The San Gennaro Catacombs, Italy

*Professor Barry Goldsmith*

In Rome, early Christians escaped persecution and buried their dead in catacombs. From the 18th century until the mid-twentieth century, tourists doing the "Grand Tour" of Europe escaped the heat of Roman summers in them.

Sophisticated travelers and pilgrims have visited the catacombs of Rome for centuries. Even the most sophisticated travelers don't know there are catacombs in Naples -- the catacombs where Naples' patron saint, San Gennaro, was buried. (He was later moved to the Cathedral of Naples.)



My specialty is **BEEN THERE, HAVEN'T DONE THAT** -- recommending sites around the world missed by most tourists -- even missed by most natives. The San Gennaro Catacombs is a site that should be



visited. The San Gennaro Catacombs, the most special in Italy (yes, including Rome), is accessible to all -- literally.

If you're squeamish about visiting tombs or you have claustrophobia, you must put the San Gennaro Catacombs on your sightseeing list. Comparing the catacombs of San Gennaro in Naples to the catacombs in Rome is like comparing a pre-war (WWII) Manhattan apartment to one built in the 1960s. The first thing you notice about the San Gennaro Catacombs is the height of the ceiling. The spaces look more like the naves of cathedrals than the crawlspaces of Roman catacombs. There is a dignified grandeur to these catacombs that all the Roman catacombs lack. These are catacombs even a claustrophobe can love.



These catacombs are the pride of Naples, which (to stick with religious lingo) have been resurrected since the last time I was in that city more than 25 years ago. Volunteer archaeologists keep on digging deeper -- finding more levels (they've just unearthed a third level) -- just as architects and lighting technicians find new ways to dramatically display the interior. Archaeologists now believe that the

these catacombs date earlier than previously thought -- from the second century AD through the tenth-century -- the years of active burial. (An oxymoron, since if you're still "active" you don't want to be buried.) The total effect is -- what it should be for a religious structure -- ethereal.

Even the stone is a different color than the Roman catacombs -- a yellow tufa. This yellow-orange-brown effect, with deep carving, makes me feel as if I'm in an "interior Petra"!

There are many differences with the Roman catacombs. In addition to high ceilings -- and some barrel vaulting -- and an overall feeling of spaciousness -- here the actual burial slots are usually placed in arched niches. Some of the 5th-century decoration of these arched-tomb vaults have painted decoration that reminds me of the mosaic patterns in the tomb of Galla Placidia, also 5th century, in Ravenna.



Roman catacombs are adorned with many precedent-setting Early Christian frescoes, such as the first depiction of Christ as a

shepherd. There are many astonishing Early Christian frescoes in the San Gennaro Catacombs, too. There's a fresco of San Gennaro with St. Peter in which St. Peter is depicted, beardless -- a rarity. There's a fresco of San Gennaro with Mt. Vesuvius. And there's even a fresco with San Gennaro with a woman on each side. (No, San Gennaro was not the Hugh Hefner of the 5th century.) Some scholars believe that the depiction of San Gennaro surrounded by women indicates that women probably participated in Early Christian services. So the San Gennaro Catacombs has both artistic and historic value.

While religious Christians believe that Christ healed the sick, every visitor in every state of mobility can visit the San Gennaro Catacombs. Naples' San Gennaro Catacombs is the only catacombs that are accessible to all. The red carpet (literally a red carpet) welcomes all. This accessibility is a first in catacombs anywhere in the world!

How do you get to the San Gennaro Catacombs? Any set of wheels will do it. I recommend seeing the San Gennaro Catacombs in combination with another BEEN THERE, HAVEN'T DONE THAT site -- Naples' Capodimonte Museum -- one of the most under-appreciated art galleries in the world. The San Gennaro Catacombs is just down the hill [behind the St. Peter's Basilica (Vatican) look-a-like church of Madre del Buon Consiglio] cut into the rock that underlies the museum.

And how to get to Naples? The easiest way is nonstop from the USA on Meridiana Airlines.



***Professor Barry Goldsmith***



***Bill Forrester and Deborah Davis***

***Deborah Davis***

***Co-Founders Travability***

***Deborah has been a founding inspiration in the creation of Travability. She was born and raised in Maryland and moved to Miami in 1984. She was involved in a car accident at the age of 18 sustaining a C6/7 spinal cord injury resulting in incomplete quadriplegia. Deborah has had a successful career in the medical sales field and was the Director of Abilities Florida. She has***

*extensive experience in developing and conducting training programs on disability awareness and the seamless inclusion of accessible facilities. She has a wealth of experience in marketing. She is well travelled and enjoys the thrill of discovering new places. As an active and accomplished individual she is passionate about our dream of making the world accessible to all. Deborah can be contacted on [abildavis@aol.com](mailto:abildavis@aol.com)*

### ***Bill Forrester***

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***Co-Founders Travability***

***Tertiary Education:-***

- ***Bachelor of Commerce - University of Melbourne (1977 - 1979.)***

***Further Education:-***

- ***Leadership Consortium – Leadership Development Program (April 1996)***
- ***Mt Eliza Business School – Strategic Leadership Program (February 1998)***
- ***Australian Institute of Company Directors – Company Directors Course (June 2003)***

***Bill Forrester grew up with travelling as a child. He has visited over 32 countries and owns and operates four retail travel agencies in***

*Melbourne Australia. Four years ago he became so frustrated with the lack of accessibility information on destinations that he had visited and knew that he, in partnership with Deborah Davis, formed Travability an organisation dedicated to providing detailed information on accessibility. He has become a passionate advocate of Universal Design and social sustainability. He recently spoke at the Inaugural Access Tourism New Zealand conference in Auckland and in January gave the opening address at the SATH World Congress in Florida.*

## **Melbourne's Yarra Valley**

*An accessible premier wine district within an hour of central Melbourne, Australia.*

*Bill Forrester and Deborah Davis*

*Co-Founders Travability*

Having had the pleasure of visiting Florida in January for the SATH World Congress and spending the day with Travability's co-founder Deborah Davis in the Florida Everglades on an accessible airboat (April edition of Design for all India), it was a pleasure to have Deborah in Melbourne Australia for three weeks during July.

Melbourne is Australia's second largest city in Australia with a population of approximately 4.5 million people. It is often referred to Australia's cultural capital being the home of the Australian Ballet and the Australian Opera. It is also the home of impressionist painting with the renown Heidelberg School.

Melbourne is a culturally very diverse city with immigration being the cornerstone of its growth over time. As a result it is also now regarded as the culinary capital of Australia with cuisine from all over the globe matched with high quality local product. In addition to the food Melbourne has a rich heritage in wine production and no visit to Melbourne is complete without a visit to the Yarra Valley wine growing region, which is less than one and a half hours to the northeast of the centre of the city. The Yarra Valley was Victoria's



first wine growing region and was established in 1838 with the first vines planted at Yering Station. Today the region boasts 146 wineries with a total of 2587 acres under vines, producing over 15,000 tonnes of grapes per annum. Varieties include Chardonnay, Sauvignon Blanc, Pinot Gris, Semillon, Pinot Noir, Cabernet Sauvignon, Shiraz and Merlot.

In a proactive role to encourage people with a disability to visit the region the Yarra Valley visitors web site now includes a function to search for wineries that have fully accessible facilities and tasting rooms. So 17 wineries have joined the accessible search engine and while there is a long way to go in getting an appreciation of the social and economic value of providing accessible information it is more than enough to have a fun day in the Yarra Valley.

We selected three wineries for our visit the oldest Yering Station, one of the newer wineries in the area Mandala and a favourite label within the region De Bortoli.

Driving northeast from Melbourne the suburbs give way to the rolling and picturesque hills of the Yarra Valley. As we said Yering Station is the oldest of the wineries in the Valley having been established in 1938. The tasting room is in the old cellar. From an accessibility standpoint Yering has disabled parking next to the cellar door. The paving is relatively smooth and the cellar tasting room is level large and open. Disabled toilets are also available. The cellar room is also renowned for its art exhibitions around the walls. In addition to the tasting room the old homestead is now a cafe. It has easy access via either the garden path or service road. Entry to

the homestead is level and the cafe lounge area and the main dining room are fully accessible, and give a glimpse into a grand era of early Victorian Settlement. The views from the new restaurant over the valley are spectacular and like the tasting room and homestead it is fully accessible with easy access pathways from the car park.

After a tasting and lunch we moved on to one of the newer wineries in the Valley Mandala. The new tasting facility is a very modern building, in contrast to the history of Yering Station. Because it is new, the accessibility is excellent with modern facilities and level pathways to all areas of the complex including the lovely garden tasting and dining area. Mandala's wines, like all of the wines in the valley are cool climate varieties given the whites in particular a clean crisp taste.

Our final stop for the afternoon was at De Bortoli. De Bortoli, is a third generation family owned winery established in 1938 in North East Victoria and steeped in Italian heritage and tradition. The family purchased its first Yarra Valley vineyard in 1987 and in 1997 won the prestigious Jimmy Watson trophy. As with the previous two wineries accessibility was good. Parking was close to the cellar door and the wine tasting area and shop was level and open throughout. A nice touch was a series of lower counter tops allowing people in a wheelchair to taste with ease.

By including a searchable feature in the online visitors guide to the Yarra Valley the region has made it easy for people with a disability to enjoy a great afternoon in one of Victoria's premier wine regions and one that is in easy reach for Melbourne day trippers or interstate

and international visitors to Melbourne. More regions, both here and internationally, could learn from this example and take advantage of the considerable revenue to be earned by making accessible information available to people with a disability.



**Bill Forrester and Deborah Davis**  
*Co-Founders Travability*



### ***Darryl Musick***

*is a travel writer and blogger based near Los Angeles, California. His work has been published at Bootsnaill.com, Uptake.com, Emerging Horizons, and Disabled Dealer as well as at the travel blog, The World on Wheels (<http://wheelstraveler.blogspot.com>), that he produces along with his son Tim. Tim was born with cerebral palsy and has had to use a wheelchair his entire life. Darryl and his wife, Letty, are Tim's caregivers. The Musick family's goal is to see as much of the world as possible and share their experiences with other wheelchair users.*

## Is Munich Europe's Most Accessible City?

*Darryl Musick*

Munich is the most accessible city we've come across outside of America. It's even more accessible than many American cities. Railed transit goes everywhere here and it's all accessible to wheelchairs...granted in some of the larger stations it may take a little while to locate an elevator but they're there. The only non-accessible transit we encountered are some trams that are not accessible although they seem to have a policy that if a non-accessible tram shows up, the next one (usually within 10 minutes) will be accessible. Munich is a wonderfully accessible city. In fact, it would be easily doable in a power chair.

Franz Josef Strauss is a breeze of an airport. If your plane cannot park at one of the jetways, a pretty common occurrence at this busy airport, a wheelchair-accessible van is dispatched to your plane to bring you to the terminal. If you're only there to make a connection, they'll take you to passport control and take you to your next plane after clearance.



*Fig 1 Munich Airport*

We've made connections as short as 45 minutes here with no problems.

The staff is friendly and efficient and you'll be on your way in no time.

From the airport, the easiest way into town is to take the S-Bahn. The S-Bahn (for suburban) and U-Bahn (for urban) combine to form the area's subway system. There are two trains from the airport into town, lines S1 and S8. Once in town, you can easily get around using the U-Bahn system or the tram system.



*Fig 2 Hauptbahnhof Train Station*

The main train station, the Hauptbahnhof, is less than a 10 minute walk to the heart of town. You can also take the S-Bahn one or two stops to get there sooner.



*Fig 3 Viktulienmarkt*

Smooth sidewalks are everywhere with curb cuts at the end of each block. Be careful because many of the city's sidewalks have an outer lane reserved for bike riders. Inattention can lead to a collision with one of the many bike commuters here stay on the inner lane and look before you cross the bike lane.

Some wheelchair accessible hotels, featuring roll-in showers, in the central part of town include the Hotel Exquisit, Tryp Munchen, and Fleming's hotel. All feature a full breakfast included in the room rate, too.

Once in town, you'll want to take advantage of the many sights and activities that can be accomplished from a chair.

The Viktualienmarkt in the heart of the city is one of Europe's most charming markets. Vendors selling fresh produce, gourmet cheese, sausages, breads, and more, surround the lively beer garden in the heart of the market. The New York Times declared a meal here to be worth flying over the Atlantic for and you'll probably agree.

A couple of blocks away is Munich's most famous beer hall, the Hofbrauhaus. Rather touristy, it's still worth a stop for great beer, a lively atmosphere, and fun entertainment. It's also a good place to find a clean, accessible restroom.

A short stroll north takes you to the very large Englischer Garten, the town's great park. Here at the south end, where a rushing canal enters the park, you can see local German surfers ride a permanent wave. Wheelchairs can get an excellent view from the bridge or the eastern bank.



**Branching just a little farther out, you'll enjoy strolling among the venues of the 1972 Olympics at Olympic Park to the northwest before visiting the highly enjoyable BMW museum, factory, and visitor's center.**



**Nymphenburg Palace, accessible by tram, is a rambling showcase of royalty surrounded by a large garden and on the back side of the Hauptbahnhof is the Augustinnerkeller beer garden, a delight for the whole family as one of Munich's finest beer gardens.**





From the Hauptbahnhof, day trips to other parts of the area can be made. One of the best is a side trip to Salzburg, Austria...home of Mozart...via a 75 minute accessible train ride. Many museums and sights in Mozart's birthplace are also wheelchair accessible.

A little more work is required for a day trip to visit Bavaria's most popular landmark, Neuschwanstein. This storybook castle, built by King Ludwig, was the basis for Walt Disney's Cinderella Castle at Disneyland. Wheelchair tours are given at the end of the day each Wednesday, reservations are mandatory.

It is possible to get there via train and accessible bus from nearby Fussen, but if you're able to use a car it would be much easier. Cars with handicap placards or plates can park right at the castle gate, saving you an arduous climb up the hill.



No description of Munich is complete without a visit to the dark side. We all know that the country went through a very bad period in history and a visit here would not be complete without acknowledging that.



Back at the Olympic Park, hidden in the apartment complex behind the U-Bahn station is 31 Connellystrasse, the location where terrorists took the Israeli athletes hostage at the 1972 Olympics, leading to all of their deaths.



Outside of town, via a short S-Bahn ride and another short accessible bus ride is Dachau, a very pretty little town that is also home to the first concentration camp built by Nazi Germany.



**Now a museum dedicated to preventing the kind of inhumanity that occurred under Nazi rule, admission is free and the entire complex...save for one historically correct reconstructed barracks...is wheelchair accessible.**

**It won't be fun, you'll be saddened, but it will grip your attention and is something everyone should make themselves face.**



**Afterward, it would be highly recommended to skip the first train back you see and take a little time to have dessert at the coffee bar across the street from the Dachau S-Bahn station to revive your spirits before returning to Munich.**



Back in town, make sure you take some time in Marienplatz...the town's main square in front of the city hall...to do some great souvenir shopping, take in a show at the Glockenspiel, see the devil's footprint at Frauenkirche (wheelchair entrance on the north side), and have another great meal with a cool, delicious beer before moving on.



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Darryl Musick

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## Resources:

**S-Bahn and U-Bahn:** <http://www.mvg-mobil.de/en/>  
**Augustinerkellar:** <http://www.augustinerkeller.de/en.htm>  
**Franz Josef Strauss Airport:** <http://www.munich-airport.de/en/consumer/index.jsp>

### **Hotels mentioned:**

**Hotel Exquisit:** <http://www.hotel-exquisit.com/EN/index.php>  
**Tryp Munchen:**  
<http://www.solmelia.com/hotels/germany/munich/tryp-munchen/home.htm>  
**Fleming's Hotel:** <http://www.flemings-hotels.com/en/hotels/flemings-hotelmuenchen-city/info.html>

**BMW Factory Visitor's Center:** [http://www.bmw-welt.com/web\\_rb/bmw-welt/en/bmw\\_welt/overview.html](http://www.bmw-welt.com/web_rb/bmw-welt/en/bmw_welt/overview.html)

### **Viktualienmarkt:**

<http://www.muenchen.de/Marktplatz/Markets/12596/01aviktualienmarkt.html>

### **Nymphenburg Palace:**

[http://www.schloesser.bayern.de/englisch/palace/objects/ny\\_schl.htm](http://www.schloesser.bayern.de/englisch/palace/objects/ny_schl.htm)

### **Salzburg, Austria Access Guide:**

[http://www.salzburg.info/static/cms/salzburginfo/bdb07\\_service/mmb\\_stadtfuehrer.pdf](http://www.salzburg.info/static/cms/salzburginfo/bdb07_service/mmb_stadtfuehrer.pdf)

### **Neuschwanstein Castle:**

<http://www.neuschwanstein.de/englisch/palace/index.htm>

**Frauenkirche:** <http://www.destination-munich.com/frauenkirche.html>

**Dachau Memorial Site:** <http://www.kz-gedenkstaette-dachau.de/index-e.html>



***Darryl Musick***

***(All text and images are original...written or taken by Darryl Musick.)***



### ***Jan Vander Linde***

***I was born on October 6, 1957 in Meppel, The Netherlands. I have a spinal muscular atrophy since early childhood. I use an electric wheelchair since my teenage years. I went to primary, secondary and vocational school. I worked for several companies till the age of 49. I'm married to Hanneke for 30 years. Together we have wheelchair accessible holiday homes in France, Hungary and Thailand, which we let to other disabled people. We like to travel and have visited many countries in Europe and other parts of the world.***

# Thailand, Hua Hin and Bangkok

*Jan Vander Linde*

Thailand, the Land of Smiles. The land of helpful people, delicious food, tropical climate and beautiful sights. A great location for holiday with disabled access Thai style. Is this good? Is this bad? Decide for yourself after reading this article with personal experiences.

A search on the internet for information about accessibility in Thailand and travelling to Thailand in a wheelchair will show lots of advice. The information provided recommends staying away most of the time. Only a few will tell you otherwise. But why do so many disabled people travel to Thailand when Thailand would be inaccessible as mentioned? They travel to this country because Thailand is accessible when you have the courage to come and are able to adapt to a new environment.

But first let me introduce myself. I'm Jan van der Linde, a Dutchman with a Spinal Muscular Atrophy since childhood and 53 years old as we speak. I'm married to Hanneke for 30 years and together we travel the world whenever we can. We have seen many countries in Europe by car and several countries in America, South Africa and the Caribbean.



*Jan and Hanneke with housekeeper Audom.*



My experiences in Thailand start in 2005. The first time I have stayed in the Hyatt Regency Hotel. They have accessible rooms on the ground floor. Elevators are big enough and all facilities can be reached. The facilities in the room were poor. Although this bathroom had a roll in shower it had no drop down shower seat, no grips and no raised toilet. So I had to use my manual wheelchair to shower and chairs, pillows and wheelchairs to support me when sitting on the toilet. Not my idea of an accessible bathroom, but still worthwhile to stay in this hotel in Hua Hin.

We managed to find a taxi to drive us from and to the airport. But this was a normal Toyota Commuter Van where one of the seats was taken out to make room for my wheelchair. I used my portable ramps to get into the van which had no restraint system and no seatbelts.

In 2006 we came back to experience Thailand again. We made the same arrangements. In our minds we already had the thought of buying some property over here to make our stay easier. Looking around for several weeks we found a developer who was willing to make changes in the floor plan. And from this moment on we were creating our own paradise in Thailand. In 2007 the pool villa was finished and we started decorating knowing we would like to let this house to other disabled people. It was not the first house. We already had an accessible house in Hungary and an accessible apartment in the South of France. In the summer of 2007 we could welcome our first guests. Since then we developed our knowledge of accessible Thailand and many guests came to Thailand to experience this beautiful country.

So how accessible is Thailand now really? What do you need to travel to, from and in Thailand?

1) You need an accessible airport with assistance. This is absolutely no problem. In 2009 the new international airport Suvarnabhumi has opened his doors. It has level or ramp access, accessible men and ladies

restrooms, odd luggage department and friendly assistants just like a European airport.

- 2) You need accessible transport in Thailand. This can be a little bit more problematic depending on where you want to go and how severe your handicap is. The MRT, BTS and Airlink don't go to the old centre or China Town.



*Wheelchair accessible Toyota van*

- a) From the airport you can take the Airlink into the centre of Bangkok. It opened its doors in 2010 and every station is accessible by elevator. The Airlink, from Suvarnabhumi Airport to Phaya Thai, crosses the MRT / Subway at Makkasan Station. They connect outside so you need to cross the streets.



*Airlink Station Phaya Thai, Bangkok*

- b) **The MRT / Subway stations in Bangkok are accessible by elevator. To use the elevator your travel companion needs to get a staff member. They will guide you through the station into the subway car. The MRT connects to the following Skytrain stations: Mo Chit and Asok.**
  - c) **The Skytrain in Bangkok is accessible at only seven stations. These are Mo Chit, On Nut, Siam Square (Shopping district, Baiyoke Sky restaurant, Pratunam market, Ocean World), Asok, Chong Nonsi (Silom and Patpong night market/redlight district), Krung Thon Buri and Wongwian Yai.**
  - d) **Taxi vans are not wheelchair accessible. You can try to make a reservation with a taxi company, take your own portable ramps and ask them to take away a seat. Or in case you travel in a manual wheelchair to have yourself lifted into the van or normal taxi.**
  - e) **TukTuks are not accessible unless you let yourself lift into it.**
- 3) **You need an accessible accommodation probably a hotel or a private owned holiday home. Our recommendation is to ask for your special needs, because everyone is different. Ask for pictures and measurements.**
- a) **We have stayed in hotels in Bangkok, Pattaya, Hua Hin and Kanchanaburi. Some good hotels are the Amari hotels and the Ibis hotels. Both can be found in Bangkok and Hua Hin. Some are close to the public transport system in Bangkok.**
  - b) **Another possibility is to rent a private owned holiday homes or to stay in small resorts. We have found none in Bangkok but we know several in Pattaya, Chiang Mai and Kanchanaburi. Some of these very well adapted for wheelchair users, others more with Thai style access. We know the accessibility of these places but it will take several pages to describe them. So in case you want more information please write an email.**

- 4) Thai people offer a great level of service and always with a smile. They help you with everything whenever they can. Sometimes a little bit too much but always coming from a good heart. So in case you need to cross a road, try to get on the sidewalk, want to take a Tuktuk, take a steep ramp into a restaurant, ride an elephant, etc. they will help you doing it.
- 5) And you need access information of the tourist sites you want to visit. Some information can be found at the website of the Tourist Authorities Thailand <http://www.tatnews.org> . Another source with access information regarding Bangkok and Hua Hin is <http://wheelchairthailand.blogspot.com> .
- 6) Walking and driving the roads in Thailand is possible. Thailand is crowded with movable food stalls. These are pushed along the roads by their owners. They always walk on the left side of the road. So Thai drivers are used to slow traffic. And most of the road users are very polite and patient. So you can use these roads too when you are in a wheelchair. Save you a lot of energy to go up and down the sidewalks.



*Jan crosses a road in Hua Hin*

- 7) In general Bangkok has ramps up and down the sidewalks in tourist areas like Silom, Pratunam, Siam, etc. But don't be surprised when the sidewalk is blocked. Hua Hin has sidewalks in the center of town. But in

this little provincial town is driving on the road the easiest and fastest way to go.

All the information described above is obtained from personal experience. We strive to spread awareness in Hua Hin and make Hua Hin more accessible to disabled people and wheelchair users.

So what can you expect from us?

- We give detailed access information on <http://wheelchairthailand.blogspot.com>
- We visit and actually stay in accessible accommodations to obtain access information and publish this on the same weblog.
- We maintain a website of wheelchair accessible holiday homes <http://www.wheelchairaccessibleholidayhomesfordisabledpeople.com>
- We can provide you with accessible transport in Hua Hin and between Bangkok and Hua Hin.
- We can mediate for personal assistance / care takers coming from a local care company during your stay in Hua Hin.



*Jan with care takers Da and Mod*

- We make pictures, movies and maintain a website about accessible accommodations and accessible transport in Hua Hin and Bangkok, Thailand.
- We try to find a solution for every question on accessibility in Hua Hin and Bangkok, Thailand.
- On request we make assessments of and write reviews about accessible accommodations in Thailand.

To get more information you can email to Jan van der Linde. Email address is [janvanderlinde@gmail.com](mailto:janvanderlinde@gmail.com)

## Resources

*To obtain information about accessibility we maintain several resources.  
Find below web addresses of these resources.*

<http://www.wheelchairaccessibleholidayhomesfordisabledpeople.com>

<http://vakantie-gehandicaptten.blogspot.com>

<http://wheelchairthailand.blogspot.com>

<http://picasaweb.google.com/108872149653766238486>

<http://www.youtube.com/wheelchairthailand>

<http://twitter.com/#!/gehandicaptten>

<http://www.facebook.com/wheelchairthailand>



*Jan Vander Linde*



***Massimo Micotti***

***,AccessibleAsia***

***www.accessibleasia.com***

***Massimo works in tourism from more than 20 years. He travelled intensively all around the World by himself and by leading group of tourists. In 1993 he created "Accessible Italy" and two years later "Accessible Europe".***

***Both are members of "SATH" an organisation promoting tourism for the less able. "Accessible Europe" provides accessible tourist services and help to hundreds of oversea and European tourists each year during their holidays around Europe and the Mediterranean countries.***

***He now lives in South East Asia and is developing the destinations there for travellers with disabilities.***



## **Accessible tourism in South East Asia**

*Massimo Micotti ,AccessibleAsia*

*www.accessibleasia.com*

**South East Asia is a cultural meltdown where tens of ethnic groups share a geographical area where from thousands of years wars and natural events moved thousands of human being up and down a land of jungles, mountains and beautiful seas.**



**These migrations, started with the arrival of the first men on their way to Australia and Melanesia, make the area one of the most rich in cultures, traditions and archaeological areas in the world.**

**Archaeological sites like Angkor Vat and Angkor Thom in Cambodia or the Borobudur in Indonesia are not second to any other archaeological sites like Machu Picchu, the Kings' Valley in Luxor or the death town of Pompeii, and the natural landscape is one of the most beautiful in the world.**

**But if the tourist attractions are not second to any other, the general accessibility in all these countries of this area is not the best a disabled traveler can find.**



**In general only very few hotels have really accessible rooms according the USA and European standard. Usually these hotels are owned by international hotels chains such as Sheraton, Hyatt Regency, Accor, etc. and they are usually given a 4 and 5 star rating.**



**In some cases the hotels have many accessible rooms (this fact happens especially in the most evolved tourist destinations in the South East Asia such as Thailand, Singapore and China) but the usual number of adapted rooms is very low: 1, 2 or in very few cases 3 adapted rooms and not always the real available accessibility features as compared to that of the Western Countries.**



**But what it is not available from the architects, is compensated by very friendly and inexpensive helpers you can request from the tourist services suppliers. Another factor is that in most of the hotels where there is a not an accessible shower or bathtub, there is a water drainage facility on the bathroom floor which makes it possible to wash outside the shower or the bathtub.**



**In many cases the hotels, especially the beach resorts are built on 1 floor only and these rooms are easily accessible by wheelchair also even if they are not adapted according the Western Standard.**



**Regarding transportation, the situation is also different from one country to the other.**

**While in countries such as Thailand, Singapore and China, accessible vans with ramps are available, in other countries these vehicles are not available.**

**So for people to be able to move from their wheelchair to a car seat, a car with a driver and a foldable manual wheelchair will be the usual solution.**



**For people unable to move from the wheelchair in Vietnam, we arrange transport by vans like Mercedes Sprinter or Ford Transit where the last row of seat is taken off while the access is provided through the tail door with a foldable manual ramp.**

**The helper and the driver will push the wheelchair up and down the ramp.**

**The same system can be used in countries such as Cambodia, Laos etc.**

**What is not accessible, due to safety reasons, are the boats and junks (A junk is an ancient Chinese sailing vessel design still in use today) in Ha Long Bay or in the Mekong Delta because the boarding is very complicated and unsafe, while onboard the cabins and the rest rooms are not accessible at all.**

Because of the same reasons trains, buses, elephants etc are not accessible either. ...

During the visits, the helpers - your new legs, will make it possible to see what you always thought was impossible and your safety always will be our first concern.

In the end what can I say?

I like these countries, which are now my home, and I want to show you as I have shown Italy for many years.

Of course everything will not be possible but my staff and I will do the best to make your Asian holiday an unforgettable dream.



***Massimo Micotti***

***AccessibleAsia***

***[www.accessibleasia.com](http://www.accessibleasia.com)***



### **Michell Haase**

*has spent almost 20 years traveling with her daughter, Kelsey, a wheelchair athlete, who has Spina Bifida. They know, first-hand, the difficulty people with disabilities face when trying to research, book, and get to their destinations. In between travels, Michell spent most of her career developing web solutions for such companies as Motorola, Comcast, Time Warner, and Ticketmaster. She believed there had to be a better way to share information about accessibility and active things to do around the world, so she created TravelinWheels, a community website that provides accurate, objective information, coupled with reviews, stories, and tips for places to sleep, eat, and have fun. Her goal is to encourage, inspire, and enable disability travel around the globe. She is a member of the Society for Accessible Travel and Hospitality, The European Network for Accessible Tourism, and Tourism for All UK.*

# Maui, Hawaii

*Michell Haase*

TravelinWheels' mission is to inspire, encourage, and enable travel by people with disabilities. We provide detailed information about accessibility for a variety of destinations, so that travelers can get the facts they need to make informed decisions on their travel choices. Many families dream about going to the Hawaiian Islands, but may not have the information they need to travel there confidently. We spent part of this past summer in Maui, Hawaii, examining the island's lodging, dining, and activities so that we could report on accessibility. The sounds of the ocean crashing on the beach, the coconut trees bending in the trade winds, the squawking of exotic birds and the smell of beautiful island flowers intoxicated the senses. Not only is Maui an absolutely beautiful place, but we found accessibility to be very good.

We arrived in Kahului Airport, which is fairly small and easy to navigate. Because we brought our service animal, we had several things we had to do prior to her arrival on the island. You can read about them in our Bringing a Service Animal to Hawaii tips on [www.travelinwheels.com](http://www.travelinwheels.com). We were met at the jet way exit by a wonderful local veterinarian from the Maui Humane Society who provided the necessary clearance to bring the dog onto the island.

There are several accessible restrooms and very good assistance within the airport. Rental car desks are at the airport, but shuttle busses are required to get to the cars. Hertz had accessible busses, but many of the others did not. However, if you choose a rental car

company that doesn't have an accessible bus, you can go to the counter, and they can bring the car to you.

The roads in Maui are well marked and very good, even at night. However, there are warnings on the island related to head on collisions at night, so be careful.



We spent the first part of our stay at the Maui Accessible Condo in Maalea. Maalea is a small harbor town that sits in the middle of the west coast. It is extremely windy, as the winds pass between Haleakala volcano and the western mountain range. The condo, itself, was perfect for a person with a disability. Parking was only a short distance from the level entrance to the condo, as was the laundry. The condo had one bedroom with a king-sized bed and a remodeled bathroom with a roll in shower, bars, and plenty of counter space. A murphy bed was located off the living room, and there were Japanese doors to separate the space and provided privacy. The owner, a gentleman who happens to be a quadrapalegic, thought of everything to make this lodging very accessible.



**There are also companies on the island that provide specialized medical equipment in the event a beach wheelchair, oxygen, hospital bed, or bathing equipment is needed.**



**Maalea was a great location. We had four miles of unspoiled beaches to enjoy, and there were very few tourists. We were also less than 30 minutes to most of the popular parts of the island, including Wailea and Kaanapali. There were grocery stores in nearby Kihei, so we were able to cut down on restaurant expenses. Be forewarned: food is expensive, even at the grocery store!**



The second part of our trip was spent on the very popular Kaanapali Beach at the Kaanapali Beach Hotel. If you like big resorts, lots of activities, restaurants and shops within walking distance, this is the place for you! Kaanapali Beach Hotel is known as the most "Hawaiian" hotel. They have craftsman from the area in the lobby and provide lessons on Hawaiian traditions such as the hula and lei-making. The grounds are lovely, with a whale-shaped pool in the center and a Tiki Bar nearby. The oceanfront room was extremely accessible with a roll-in shower, built in shower bench, bars and sink. The fifth floor lanai overlooked the ocean, and was the absolutely perfect spot for sunsets.

There were three things I noted about the hotel.

- 1. It was very level. Many resorts have multi-level, lush grounds with several pools. While they are beautiful, they can be difficult to navigate and find the ramps to circumvent all the stairs.*
- 2. The prices were generally lower, and the restaurants less extravagant compared to many of the larger resorts on the beach.*
- 3. The staff was outstanding! We saw the same people every day, and it felt very homey. Everyone remembered us and asked how our stay was, from the check-in desk, bellman, maids, to guest services.*

We also took in many local attractions. Here is a summary of our favorites:

Maui Ocean Center -- We enjoyed the exhibits that ranged from starfish and seahorses to turtles, eels, and sharks. There were several hands-on activities that were very educational and

entertaining. You can easily spend a few good hours at the center enjoying all the exhibits that are very accessible.



**Snorkeling at Black Rock – You don't need to spend a ton of money to get up close and personal with marine life. Bring your snorkel gear, or rent them from dozens of places on the island, and head over to Black Rock on Kaanapali Beach. In our short trip, we saw dozens of beautiful fish, and we had two huge turtles come right up to us! Caution: do not touch the turtles! They are endangered, and there is a hefty fine if you get caught! Black Rock is right at the Sheraton Maui resort. There are several accessible restrooms in the vicinity to change into your swimming gear. If you are staying at the Sheraton Maui Resort, they do have a beach wheelchair for use.**



**Old Lahaina Luau – This is the most well-known luau on the island, and it is easy to understand why. The staff was attentive, and ensured that our visit was extremely pleasant. The experience of meeting local artisans, participating in crafts, and watching the unearthing of the Kalua pig from the “imu” or traditional Hawaiian underground oven, provided insight to the Hawaiian culture. We then enjoyed our delicious meal at our assigned table. The meal is buffet, but they are willing to assist in getting your food or drinks. Speaking of drinks, it is an open bar, and you can have as many Mai Tai’s or exotic drinks (alcoholic and virgin) as you wish! After dinner, we settled in to watch the hula show, which traced Hawaiian history through the ages. The combination of the music and different styles of dance were mesmerizing! Accessibility was not an issue; parking was just outside the door, bathrooms were completely accessible, and staff was fantastic.**

**Deep Sea Fishing with Finest Kind Charters – We spent the day with Captain Craig and his assistant, Chris, on the Reel Hooker. They didn’t think twice about getting the manual wheelchair, along with the service dog on board. The pier was wide enough to bring the chair to the boat, and the boat was level with the pier. It was a simple hoist of the chair to bring it to the deck. Once on the boat, there was plenty of room to maneuver. The crew discussed with us the best way to include everyone in the experience in catching a “big one” which meant Ono, Marlin, or Spearfish. These fish can weigh upwards of several hundred pounds! I’d like to say we caught a monster of a fish, but truth be told, we had only one nibble that got away in the entire eight hours on the boat! The ride was beautiful, though. We got to see sunrise over Maui, the black cliffs of Lana ‘i,**

and some amazing scenery along the way. The boat did not have an accessible head, which is sailor talk for a restroom, so plan ahead.



Helicopter Tours by Sunshine Helicopters -- Although the famous drive to Hana is absolutely beautiful, the idea of spending seven hours in a car on winding roads is not our idea of a good time. Instead, we booked a tour on Sunshine Helicopters and flew over waterfalls, rain forests, and Haleakala Volcano in just under an hour. Sunshine Helicopters has a chair lift that Kelsey was able to transfer into. It hoisted her right up to seat level, and she was able to scoot into the seat of the helicopter.

Lahaina -- We also spent a day hanging out in Lahaina. Lahaina was the original capital of Hawaii before it was moved to Honolulu. This quaint town is full of shops, restaurants, and galleries. It also boasts a harbor full of tour and charter boats. The majority of the shops were without thresholds, and the curb cuts were excellent. Nearby parking lots are plentiful. We spent some time under the famous Banyan Tree, which started as a single trunk, but has grown to over fifty trunks with overhanging branches that provide shade from the Hawaiian sun. The Banyan Tree is central to the community, and they often have art fairs and artistic presentations.

It sits right in front of the Old Courthouse, which houses a museum and accessible restrooms. The day we were there, local youth were performing hula dances and there was a lovely craft fair to enjoy.

The Beach Walk on Kaanapali Beach – Kaanapali's beach walk is a paved pathway that links over three miles of beach resorts along the famous Kaanapali Beach. Runners try to get their workouts in during the morning hours, and families stroll all day long. It is the best place to see the beautiful Maui sunsets and spy the thousands of people who come to the beach to enjoy its yellow grainy sand. You can stop at Whaler's Village, the lovely shopping center in the center of it all to take a break, grab a drink or meal, and just relax. If you are not staying on Kaanapali Beach, parking is a bit tricky. Each hotel must provide a certain number of free spaces for beach access. Those spaces go early. You can also park at the Whalers Village Shopping Center, which has plenty of accessible spaces. There is a charge to park, but if you spend \$15 at the center, you can have your ticket validated for three hours of free parking. Otherwise, it is approximately \$20 per day to park.

Ron Bass' adaptive kayaking – Ron Bass has been kayaking the waters of Hawaii for over twenty years, many of them spent making adaptations for the variety of paddlers with disabilities that he takes out on tour. He has many stories to tell, and is a true advocate for accessibility on the island.

The trip was a dream comes true for our family. We did have a couple of disappointments. We had hoped to parasail. Unfortunately, all of the companies have waivers that preclude anyone who cannot

transfer themselves from raft to boat independently. This was a real shame, as we were willing to assist in the transfer.

The other disappointment was with the Pride of Maui tour boat. They claimed all over their website that the boat was wheelchair accessible. However, when I spoke with them, they informed me that there were stairs to reach the boat. They have not put in a ramp.

Those experiences aside, Maui has so many other things to do, places to eat, and phenomenal resorts for all budgets. Would I go back again? Most definitely, yes! I hope that you will consider visiting it too. If you'd like more information about Maui's hotels, attractions, restaurants, transportation and medical facilities, go to our site, [www.travelinwheels.com](http://www.travelinwheels.com)



*Michelle Haase*



**JUAN FRANCISCO MARAÑON**

*“Contribute to the touristic development of Ecuador and Latin-America by developing tourist alternatives and the commerce of tourist products and services”.*

*Juan Francisco comes from Ecuador. He has been involved in accessible tourism since 2007. He co-owns and works at Ecuador for All [www.ecuadorforall.com](http://www.ecuadorforall.com) which is a travel agency – tour operator that offers accessible tours for people with disabilities traveling through the coast, highlands, amazon and Galapagos islands in Ecuador.*

*His involvement in accessible tourism comes as a result of realizing the gap between people with disabilities and the opportunity to have a pleasant, safe and fun holiday. He has been in constant contact with Ecuador´s Ministry of Tourism as well as the main Associations for people with disabilities in Ecuador. He also has contributed to train and share his knowledge with local tourist enterpenours and Municipalities of Ecuador. He is also member of the Society for Accessible Travel and Hospitality SATH, the European Network for Accessible Tourism ENAT. For any information, questions or comments please visit [www.ecuadorforall.com](http://www.ecuadorforall.com) and/or contact at [juanfm@ecuadorforall.com](mailto:juanfm@ecuadorforall.com)*



# DISCOVERING THE AMAZON AND HIGHLANDS OF ECUADOR

*JUAN FRANCISCO MARAÑÓN*

Five years ago, when Ecuador for All started to organize accessible tours for people with disabilities, their families and friends it was a huge challenge to overcome barriers to be able to present an accessible tour in Ecuador.

The dream started with positive attitude. To this day, that is the most important consideration for us, when working in tourism in general. It was relatively easy to get enterpenours and tourism supplier interested in the new concept at the time of “accessible tourism”. However, from their initial interest to actually create accessibility in their investments, it was a different story. Not long after Ecuador for All started, the new Government in Ecuador started an aggressive campaign toward “Rights for people with disabilities” led entirely by the Vicepresident of Ecuador “Lenin Moreno” under the National Program called “Ecuador sin Barreras”.



This Program has worked mostly to improve social and financial conditions of local people with disabilities, since the country has approx.. 10% of people with disabilities and at least 70% of them are considered people with very low income (poverty). The tourism industry itself has not benefit directly from this effort, however indirectly creates “awareness” of local people and what it is most important citizens are looking now to people with disabilities as any other tourist with the intention to discover and experience a new culture.

Ecuador for All, has been working developing tours where we can create a “circuit” for the tourist. The idea is not to visit a lodge, hotel and stay there. The challenge has been to create accessibility in the hotel-lodge but at the same time, provide the opportunity to people to interact directly with locals, visit the main tourist attractions, try the local food, smell, touch the tourist attractions as any other tourist will do. Over the last years, we have worked very hard to be able to host couples, families and even groups of people with disabilities. Our main tourist program is called “Highlands and Amazon”, where we take in all inclusive 11 days tour to our guest.

### **The Highlands “Andes”**

The tour starts with a trip across the Andes mountain chain, traveling through mountains admiring patches of green lush meeting snowcapped volcanoes. You will admire local indigenous people working in their fields with different crops creating a carpet looking shape around their farms. The tour combines accommodation by lake shore lodges, where we will have adapted accommodation for people with disabilities. From here we will visit indigenous

handicraft markets to interact with indigenous people, learn their costumes and traditions, interact at the local market to purchase goods and visit to rural communities located on the mountain sides to observe how talented indigenous manufacture music wind instruments. We will be having typical Andes meals, in a restaurant located on the shore of the lake. Also a ride through the lake at sunset is in the program with a live presentation of a music group.



## The Amazon

The trip to the amazon is simply a mix of colors, landscape, culture and nature. We will travel through seven different climate floors, crossing 4100 meters, into the 800 meters vegetation of the amazon edge. On the way we will admire the cloud forest merging into the Andes and finally the valleys of the Amazon. We will be staying at an accessible lodge [www.huasquila.com](http://www.huasquila.com) where local friendly staff will make sure you feel comfortable and welcome. The lodge has 7 fully adapted huts, which include roll in showers, sliding doors and connecting ramps throughout the lodge.





We will be doing daily activities, which include visit to indigenous communities, short hikes in secondary rain forest with a native guide that will present us at least 10 different uses of medicinal plants. For both of these activities we will use “off road” wheelchairs, which have been built to be able to provide access to these locations.





**A boat ride through a class II river in the amazon is also in the agenda. The ride will show you a different perspective of the amazon, since you will admire the vegetation and flora from the rivers.**



**Finally an afternoon visit to a local city town is arranged, so you can interact, learn, admire a typical afternoon of the natives of this part of the World**



**While at Huasquila Lodge, you have the opportunity to fully relax and disconnect from the world, since the lodge is located in a rural area.**



## **Quito**



While you are in Quito, you will be able to visit the colonial downtown, which was declared World Heritage by UNESCO. We will enter the main churches, squares and plaza with a comprehensive explanation from our guides. Also we will take you to the Middle of the World Monument, where you will be taught the secrets and details of the French expedition that determined the 0 degrees latitude in the 1700's. We will also visit a museum where they performed experiments to prove to you we are indeed in the 0 degrees latitude. Finally you will have the opportunity to reach an altitude of 4100 meters above sea level, in the skylift of Quito. From this altitude you can admire the beauty of the Andes mountain chain, always enjoying delicious typical meals in cozy restaurants.



## The Coast

One of our programs includes a visit to the Coast region of Ecuador. Specifically we will visit Bahia de Caraquez. We will be staying at a hotel in front of the ocean, where we will take afternoon walks to admire the sunset enjoying a cold yogurt with starch bread. While in Bahia, we will take you through mangrove tunnels to admire the fragile ecosystems of these ecosystems. Bird watching is a must in this area, and also a visit to Montecristi town, where the famous fine Panama hats are manufactured. The hotel has rooms at the main level, which are connected throughout the restaurant area with ramps. The city itself is very accessible and has curve ramps in most sidewalks. The tour to the coast also includes a visit to an indigenous community, which is the only one in Ecuador that maintains a native dialect, only spoken for them.



We can take groups up to 16 people, where we can arrange for activities and tours to be done in a fun, safe and affordable way. We believe we have a good understanding of your specific needs which combine with excellent product knowledge results in a memorable trip for you!!!







***JUAN FRANCISCO MARAÑÓN***



## ***Shirley Barber***

***My experience as a government disability case worker for 15 years coupled with having lived in various regions of the world (Scotland, Peru and the United States) has given me extraordinarily unique insights with which to combine my love of travel with assisting persons with disabilities and the mature in accessing exciting world destinations which would otherwise have been thought impossible.***

***Previous to my tenure with the British Columbia provincial government, (I have taken early retirement), I have traveled extensively on my own and also as a tour director. I have continued to add to my experience by researching the best cruise ships for accessibility, wheelchair accessible shore excursions, accommodations, tours, rail and bus.***

***Clearly, accessibility and inclusion has become very much at the forefront today. I find immense fulfillment in raising awareness and providing much needed information pertaining to all aspects of accessibility and post my findings on Facebook and Twitter on a regular basis. My Twitter name is TrulyAccessible if you would like to follow.***

**Contact: [trulyaccessible@gmail.com](mailto:trulyaccessible@gmail.com)**

# **ACCESSIBLE BRITISH COLUMBIA**

*Shirley Barber*



***THERE ARE PLENTY OF GOOD REASONS WHY BRITISH COLUMBIA IS TOUTED AS BEING 'THE BEST PLACE ON EARTH'***

## *Vancouver*



To begin with, Vancouver, which is the third largest metropolitan city in Canada is not only known for its beautiful landscape and majestic Coast Mountains but also for its continuing efforts to make itself one of the most accessible cities in the world.

The 2010 Olympics left a legacy of accessible venues in Vancouver including the fully accessible [Canada Hockey Place](#), the newly renovated [University of British Columbia Thunderbird Arena](#) (fully accessible with elevators) and the Pacific Coliseum, (partial wheelchair accessibility – stairs) - the original home of the Vancouver Canucks.

As well, a plethora of attractions such as the Capilano Fish Hatchery, [Vancouver Aquarium](#), [Science World](#), [Stanley Park accessible trolley ride](#) and [horse-drawn tours](#), [Lynn Canyon Ecology Centre](#) and [MacMillan Space Centre](#) are all wheelchair accessible.

It is worth noting that In 1990, Vancouver became the first city in Canada to provide scheduled bus service to people with disabilities.

All buses in the Lower Mainland are accessible as are most of the rapid transit Sky Train stations.

Moreover, other forms of transportation such as the [B.C. Ferries](#) also have accessible washrooms and deck areas and all other bus services such as Pacific Coach lines and Greyhound offer accessible services with advance notice.

With the [Access Canada program](#), hotels in British Columbia are graded with one of four rating levels which address the needs of people with minor to severe disabilities. While most of the hotels in Vancouver do not offer rollin showers, the Fairmont Pacific Rim has taken a lead in being the first to offer this feature.

[Vancouver Airport \(YVR\)](#) is one of the most barrier-free airports in the world and exceeds the national and provincial Building Code standards for people with hearing, visual or mobility impairments. The airport's terminal features include:

- *ticket and service counters with amplified hand-sets*
- *low-mounted flight information monitors designed for easier viewing with high-contrast typeface*
- *visual paging monitors and public address systems displayed in written form*
- *information kiosks equipped with closed-captioned decoders*
- *tactile guidance maps of the terminal building*
- *accessible public telephones and services for the deaf (contact the operations department at 604.207.7070)*

- *accessible washrooms*
- *facilities for service dogs are to be built in the near future*
- *Airport Transportation*

## Whistler



Just north of Vancouver lies the world renowned ski resort of **Whistler** who played host to the 2010 Olympics and Paralympics. The accessible website has just been updated with new features on accessibility and a Live Booking System.

## Sun Peaks

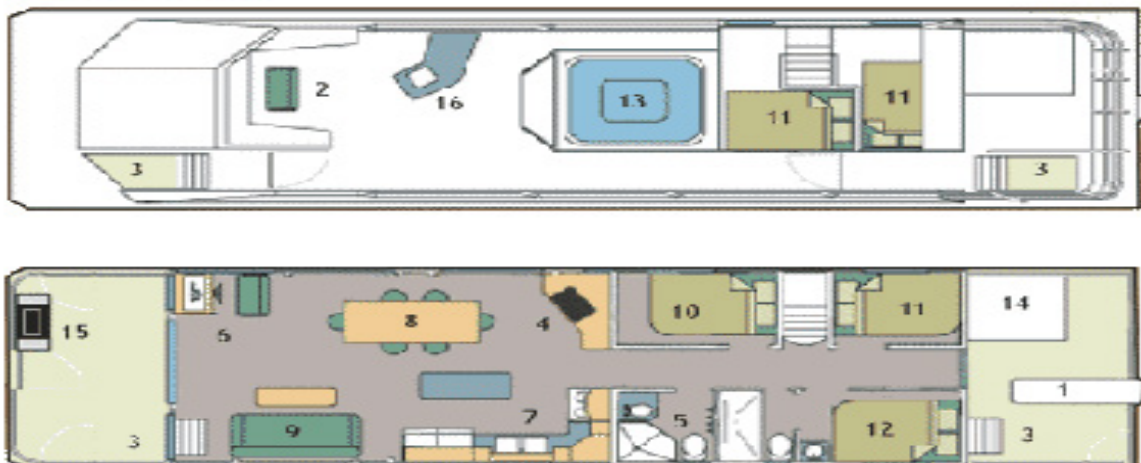


Further into the interior of British Columbia lies another ski resort of **Sun Peaks** near Kamloops. The Delta Hotel and surrounding hotels in the resort area played host to the Canadian Association for Disabled Skiing competitions for two years in a row as they were so impressed with the accessibility.

Lovely Lake Shuswap, Kamloops (one of my favourite places), offers a [wheelchair accessible 56' houseboat](#) which sleeps 12.



## Floor Plan



1. Slide
2. Upper Command Bridge
3. Front And Back Outer Stair Access
4. Fireplace and entertainment centre
5. 3 piece bath
6. Helm
7. Galley
8. Dining Table
9. Double Hide-a-bed
10. Double Bunk room
11. Double private sleeping area
12. Double Medical bed
13. Hot Tub
14. Wheel Chair Elevator
15. Propane BBQ
16. Wet Bar

## Williams Lake



Williams Lake which is situated in the central interior of British Columbia is the hometown of the famous Rick Hansen, advocate for accessibility and inclusion. The town has worked tirelessly on its accessibility and now offers an “[Accessibility Award of Merit](#)” to businesses who improve their accessibility.

## Barkerville



Barkerville is an historic gold rush town also situated in the interior of British Columbia. Although there is not currently a separate write-up highlighting the fact that Barkerville is one of the most accessible historic sites/towns in British Columbia, the town was



given an 'A' rating in 2009 from a German company called AHORN, which specializes in Site Inspection for Accessible Travel.

Not to be left out is Vancouver Island which is a 90 minute ferry ride from Vancouver.....

## Campbell River



Campbell River in northern Vancouver Island . offers accessible campgrounds, restaurants and bed and breakfasts. One of the newest accessible resort/campgrounds facilities called the [Accessible Wilderness Society](#) was created in 2009 to give persons with disabilities wonderful unimpeded outdoor recreational opportunities.

## Parksville



Centrally located on the sheltered east coast of Vancouver Island is [Parksville](#) whose temperate climate makes it a popular year-round holiday destination The accessibility program "Measuring up

Parksville" began in April, 2008 after receiving funding from the "Legacies Now" initiative"....

## Nanaimo



Nanaimo is about ½ hours drive south of Parksville. It has been dubbed the "Bathtub Racing Capital of the World" and "Harbour City". Nanaimo is also sometimes referred to as the "Hub City" because of its central location on Vancouver Island and due to the layout of the downtown streets which form a "hub" pattern. Along with the other island towns, Nanaimo has become equally involved in raising awareness of accessibility and inclusion [http://www.accessnanaimo.ca/about\\_us.php](http://www.accessnanaimo.ca/about_us.php)

**Rocky Point Executive Bed and Breakfast** Nanaimo – The Captain's Suite – wheelchair accessible - (add'l info not on website)...it has whispa rail from bed to shower chair (must bring your own sling), 6ft. shower has no lip, turning radius in bathroom, toilet bars, wheel under kitchen sink, table & vanity.



## Ladysmith – Accessible motor home and cruiser



Ladysmith which lies between Duncan and Nanaimo (mid Vancouver Island), has also has contributed towards the accessible outdoors. What better way to see beautiful British Columbia than via a wheelchair accessible 35 foot cruiser or a wheelchair accessible motor home <http://www.wheelchairfriendlyvacation.com>

### Specifications:

*1995 Ford F100 32' Motor home*

*35' Wheelchair Accessible*

*dually equipped driving controls*

*Day cruiser*

*Ricon lift and 48" wide side door*

*approved Q-Strain securing equipment*

*Hoyer lift*

*fully equipped kitchen*

*roll-out awning*

*linens available*

*outdoor equipment available (lawn chairs, axe, outdoor lamp, etc)*

*2003 Ford F100 24' Motor home*

## Salt Spring Island (The Gulf Islands)



Nestled in the Gulf Islands just off the coast of lower mainland Vancouver, is Salt Spring Island. For those with disabilities who really want to get away from it all, may contact [“Touch The Sky”](#) wheelchair accessible bed and breakfast.

## Victoria



Victoria is the capitol of British Columbia and is located on the Southern end of Vancouver Island. Victoria is a significant tourist destination with over 3 million visitors annually. This beautiful city also has a fantastic public transportation system (80% of all city bus service is now accessible)

## Victoria Taxi/transit

**Blue Bird Cabs:** Blue Bird Cabs currently has 3 wheelchair accessible cabs in their fleet. **Empress Taxi (Yellow Cab of Victoria):** has 8 wheelchair accessible vans currently in their fleet.

BC Transit's website offers a PDF guide of accessible bus features for passengers to review.

## Sightseeing Tours

**Wilson's Bus Tours:** Wilson's LTD has a variety of bus options for people with disabilities. For more information about sightseeing tours contact the website....[www.wilsonstours.com](http://www.wilsonstours.com)

## Attractions

The famous **Butchart Gardens** which is one of the main attractions in Victoria, is a fully accessible 50 acre garden with spectacular views. There are areas with stairs which have been accommodated with accessible paths, most which are wide and smooth. As this park was originally a quarry, there are lots of hills but is well laid out. Plan to spend an entire day here as there is a lot to see.



Other fully accessible attractions in Victoria are [Butterflygardens.com](http://Butterflygardens.com), Fairmont Empress Hotel, [Maritime Museum](http://Maritime Museum), [Ross Bay Cemetary](http://Ross Bay Cemetary) where many famous Canadians and Americans are buried, [Royal London Wax Museum](http://Royal London Wax Museum), Victoria Inner Harbour and [Victoria Bug Zoo](http://Victoria Bug Zoo).

First accessible suite in Victoria, B.C....[accessvictoria.com](http://accessvictoria.com)



## Victoria Airport

- *Designated curbside areas are available for dropping off passengers with special needs. .*
- *Lowered check-in ticket counter ledges.*
- *Wheelchair service is available by the Air Carrier from the check-in area to the departure gate and onto the aircraft. Electric cart service is not available.*
- *Accessible inter-terminal transportation is not applicable at the Victoria International Airport. There is only one passenger terminal.*
- *The Airport Terminal Building is equipped with one TTY phone located in the Arrivals area.*
- *All telephones have heightened transmission capabilities for the hearing impaired.*
- *The Airport Terminal Building is equipped with large signage with contrasting colors.*
- *Braille signage is located at washroom entrances and in the elevator.*
- *Relieving Areas for Service Animals*
- *Washrooms are equipped with wheelchair accessible stalls equipped with support bars and emergency call button/alarms, paper towel dispensers and waste receptacles at appropriate heights for wheelchair accessibility and Braille signage.*

Spearheaded by the 2010 Olympics and Paralympics, the province has excelled in its initiatives throughout. The [Connectra Society](#) in Vancouver held its second annual Abilities Expo in Vancouver in April, 2011 which proved to be highly successful with the participation of some 38 (thirty-eight) suppliers.

In conclusion, with the anticipation of [Rick Hansen's Interdependence 2012 Conference](#), Vancouver will once again be able to highlight its accessible tours, attractions and accommodations. Hopefully delegates will have the opportunity to see and enjoy all that British Columbia has to offer.



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**Shirley Barber**

**Contact:** [trulyaccessible@gmail.com](mailto:trulyaccessible@gmail.com)



## ***Ms Jani Nayar***

### ***SATH (The Society for accessible Travel & Hospitality)***

***Jani Nayar joined in the work of SATH, (The Society for Accessible Travel & Hospitality) in 1995. Having acquired 20 years of travel experience with her own travel agency, and on the look out for a niche in the travel industry, she found SATH and decided to work with them to make a difference to the community of people with disabilities. Her long-standing involvement with SATH was at first as a tour operator and now as their Executive Coordinator; She is their primary spokesperson and liaison.***

***SATH provides speakers for radio and television and contributes articles to numerous publications. In this regard she has been interviewed by CNNfn, CNN HeadLines and several radio stations and newspapers. She has also contributed several articles on disability travel to several publications.***

***She has conducted training sessions on the Internet for organizations such as Career Quest and Rest Ministries. As a representative of SATH, she conducts workshops and seminars at travel trade shows such as Adventure Travel World Summit, Africa Travel Association (ATA), New York Travel Show, Caribbean Tourism***

*Conference (CTC), Abilities Expo, World Congress on Disabilities, International Institute on Peace through Tourism (IIPT), The Adventure Tour Operators' Association (ATOAI), India, South Asia Travel and Tourism Expo (SATTE), India, and Rea Tech, Brazil, World Tourism Forum – Destinations 2006, Brazil, First Symposium on Accessible Tourism, Ecuador etc.*

*Her responsibilities also include being a speaker at support group, general public meetings at different types of exhibitions to educate the people about their rights as well as facilities provided for their travel. Jani Nayar's responsibilities also include nurturing and guiding projects undertaken by SATH from initial set up to completion.*

*She also acts as liaison with state and international governments and trade bodies planning, organizing and executing sustainable projects on behalf of SATH. These projects help them influence both the public and private sectors, making their nations accessible destinations by helping with the accessibility issues both physical as well as attitudinal.*

*She received a Bachelor of Science Degree from The University of Kerala, Trivandrum, India. She was awarded the Gold Medal for excellence having been ranked 1st in the University in her discipline.*

## Las Vegas and kids – A very viable mix!

*Jani Nayar*

Vegas for kids? Really? Yes, really. Las Vegas is not the first place that would come to mind when you think about a vacation with children, especially if they have any disability.

Las Vegas being synonymous with casinos and grand shows all geared to adults, entertaining children at this venue is the last thing on our minds. This is not entirely true.

Let me introduce you to the blend of natural and manmade wonders that the Vegas of today has to offer a vacationing family!

Arrival into the airport and getting an accessible ride to the hotel of your choice is a piece of cake in Las Vegas. The airport is accessible to everybody irrespective of their abilities. Most of the paid and complementary airport shuttles are wheelchair-accessible. However, prior reservation is recommended. Deb Belchak, of Lazy Dayz Travel, adds that some of them have TTY telephones. If you prefer a little more luxury, you can avail the services of companies such as Scooter Moves that offer accessible luxury transportation. Their staff can meet you at the gate with a scooter and/or oxygen.

The double decker bus servicing the Strip and downtown, the Las Vegas Strip Trolley, and the Las Vegas Monorail are all wheelchair-accessible.



**A leisurely stroll along the sidewalks of Vegas is made possible by several elevated crosswalks, most of which are accessible by elevator. These elevated walkways make it easy to enjoy the several themed venues that are much better learned than in a classroom. The landmarks of different countries and cities such as New York New York, with their replicas of the Brooklyn Bridge, Statue of Liberty, Empire State Building, Paris Las Vegas with the Eiffel Tower, and The Luxor, with its Egyptian based theme and its replicas of Egyptian monuments etc. are some examples**



**Vegas is famous for all types of shows. While many are not appropriate for children, there are an ample number that are. Some of the shows such the Fountains and gardens at Bellagio, The Volcano eruption at Mirage etc are not to be missed.**



**These Fountains, which are displayed on the nine-acre lake in front of the hotel, work on a schedule and are accompanied by lights and music and choreographed to Broadway, Opera, Classical and Whimsical music. For a spectacular view, it should be viewed from the top of the Eiffel Tower in the Paris Las Vegas across the street.**



**Gardens at Bellagio are something that intrigues you with their attention to detail and it is a true oasis in the desert. They change their theme according to the seasons.**



The amazing man-made Volcano Eruption that starts at 6 pm and ends at 11:30 pm is done periodically. It can be enjoyed from street level as well as from the Mirage hotel.



At The Paris Las Vegas the replica of the Eiffel Tower is complete with elevator to an observation deck 460 feet above the ground giving you an amazing view of the Las Vegas Strip, especially at night with all the lights.



The Excalibur a Castle themed Resort puts up a dinner show called Tournament of Kings. It takes you back to memorable scenes from movies and books of the Medieval period. It includes everything about medieval times such as jousting, fireworks, dancing maidens, invading armies and eating with your fingers. Warning for Asthma/Allergy Sufferers: This show features horses, pyrotechnics, strobe lights, smoke and fog effects in an enclosed area. Guests are seated in close proximity to the horses and dirt arena. Therefore,

persons sensitive to horses, dust or with allergies, asthma or respiratory conditions should gauge their tolerance level before they decide to go.

MGM Grand proudly presents the Lion Habitat. Here you can get up close and personal with the lions with only a glass wall in between. The lions are in a recreated cliff habitat and is free of cost.



More man made thrills are available at many hotels and resorts. Circus Circus puts up the world's largest permanent circus and America's largest indoor theme park-Adventuredome. Kids and adults are equally mesmerized by the daily live circus shows in their Carnival Midway. For Adventuredome take the elevator up where they have provided the necessary ramps and other facilities. However children would have to be lifted onto various rides. Height restrictions apply. Sponge Bob Square pants & Dora the Explorer at the FX theater 4D Adventure entertains both kids and adults. They really are serious when they say "Act your age somewhere else!"





*The Wide corridors of Caesar Palace Hotel ideal for wheelchairs.*



*Chocolate fountain inside the Venetian*

The Stratosphere Tower has the tallest rollercoaster in the world and has great views of the city. Xscream, one of the thrill rides, is at a height of 866 feet and looks like a giant teeter-totter. X Scream throws you out head first over the edge, dangles you over the edge and pulls you back. And does this again and again. Definitely not for the faint of heart. There are restrictions as to who can ride in these vehicles.



Freemont street Experience is a jawdropping one . The main attraction- Viva Vision - is the biggest TV screen in the world 90 feet overhead, blasting state-of-the-art light and sound shows every night and is the size of five football fields. Add to this the charm of downtown Vegas, quaint shops and restaurants, and live bands that perform outside every night, now you have a place everyone can enjoy themselves.



*The Viva Vision and Fremont Street*

Children are never more entertained at museums at Las Vegas than anywhere else. The Lied Discovery Museum is an interactive Children's Museum a few blocks from Downtown Las Vegas where children are encouraged to touch, seek and explore. They mean it when they say their mission is "The mission of Lied Discovery Children's Museum is to provide a vibrant and engaging experience,

through exhibits and programs, where children from economically and culturally diverse backgrounds actively participate in playful learning experiences that ignite a love of lifelong learning.” It is best to let the kids run wild here. Special care is taken to accommodate everyone irrespective of their abilities.

The Las Vegas Natural History Museum offers eight exhibits. They stimulate learning about natural resources, minerals and rock formations in the Geology Gallery, prehistoric life forms with the presence of a T-Rex and Triceratops in the Engelstad Family Prehistoric Life Gallery. Children turn into scientists for a day searching for fossils and playing in a child-size submarine in the Young Scientist Center.

Mandalay Bay Shark Reef is a must see place for all adults and children. It is to be seen to be believed. Established in 2000, the Mandalay Bay Shark Reef provides more than 1,500 species ranging from sharks to stingrays and exotic fish. In this huge aquarium which is built like a sunken ship, you encounter nine-foot nurse shark, sea turtles and eels in what appears to be their own habitat. Shark Reef Aquarium has a touch pool inhabited by southern stingrays, a whiptail ray, California round rays, horseshoe crabs, and bamboo sharks. All of these aquatics are safe to touch. They have provided ramps and elevators and have made it fully accessible.

Moving out a little from the glitz of Las Vegas you can enjoy the show put up by nature.

The Red Rock Canyon State Park is just a 25 minute drive form the city. It opens up panoramic views of the Mojave Desert. A car ride through a 13-mile loop drive makes it possible for you to enjoy the

red cliffs and wild flora and fauna. The park provides educational programs and guided hikes for both children and adults throughout the year.

It is advisable to inquire beforehand if the child with a mobility impairment would be able to fully participate in the hikes. It could depend on specific abilities.

Grand Canyon is one of nature's treasures. Before you reach there, marvel at the manmade wonder which is the Hoover Dam. There is a rest stop as well as a gift shop on the way to Grand Canyon. They have provided an eye level stationary binocular for those who use wheelchairs as well as a ramp to enter the shop.

Hoover Dam can be visited and is accessible. The trip to Hoover dam usually includes the historic Boulder City, past the shores of scenic Lake Mead with its magnificent views of the World's largest manmade lake, and into the Black Canyon where Hoover Dam is located. On a full tour of the Hoover Dam, you will descend 500 feet into the Dam in specially designed 40 passenger elevators to view the expansive generator room, power plant, and penstock pipe room.



*The Hoover Dam*



*Dam lookout and shop*

Grand Canyon definitely takes a place of honor of places to see before you die. It is a working progress started by the erosion of the Colorado river 15 million years ago and is approximately 277 miles long. One very good way to experience it is by going to more recently created Grand Canyon Sky Walk.

“Go where only the eagles dare to fly...” is what their website says about Grand Canyon SkyWalk. You reach there after a scenic two-hour drive or a quick 30 to 45 minute flight. SkyWalk allows you to “walk in the sky” with your feet still on the ground. It is mounted at the west rim at 4,000 feet above the Colorado River. It was completed in March 2007 and is located on the Hualapai Indian Reservation in northwest Arizona. It is a 70-foot unique glass bottomed U shaped observation deck that allows you to “Walk the Sky”. Stand above the canyon and experience the feeling of being suspended above it.



*The SkyWalk*



*The temporary ramp when it was first inaugurated*

After this amazing experience, visit the Hualapai Tribe who provides live Native American song and dance performances in an outdoor amphitheater, as well as handcrafted artistry and jewelry. The Skywalk café, which has a wide ramp to enter, offers a fairly good

menu and ample patio seating. This side trip for anyone going to Las Vegas takes just one day.

The Springs Preserve takes you on a tour of the the history of Las Vegas together with a learning experience of how we all can work to preserve our environment. Children will love the interactive exhibits at the Springs Preserve as well as touring the gardens. It is a fun way of presenting sustainable living and interactive learning.

Children and those who are still a child at heart will marvel at another special place to visit just 15 minutes from the Vegas strip - The Ethel M Chocolate Factory and Cactus Gardens. It is located in Henderson. Imagine the thrill of seeing chocolates being made, sampling them, and other gourmet treats! It is a casual stroll along the corridors and not a Charlie and Willie Wonka Chocolate Factory type tour. Once that is done you get the treat of wandering and relaxing through the largest botanical garden in the southwest and one of the world's largest collections of drought-tolerant ornamentals, cacti and other succulants. Unbelievable that it is all free of charge! Free lunches do exist here!

Grey Line buses, and other tour companies have several tours planned for all these places. They are all equipped to take any one with any type of disability.

I hope I have shown you that Las Vegas is more than the strip, the casinos, the glitz, the glittering lights, stunning shows and late night parties. It is a very viable family vacation destination. I am sure I have failed to cover many more shows and activities that are geared to the enjoyment of families. A little bit of research into what is

offered will reveal a lot more fun stuff to do. Anyone of any age and ability can have an amazing time there!

An important last word. Temperatures exceeding 110 degrees Fahrenheit are very common during the summer months in Las Vegas. Always make sure to keep plenty of fluids with you, especially if you have children with you.

Now go forth and enjoy Las Vegas and don't let what happened in Vegas stay there. Let everyone know how much you and your child enjoyed the place.

### **Acknowledgement for help and photos**

*Deb Belchak MCC*

*Lazy Dayz Travel LLC 989-846-1225*

*Travel & Wedding Consultant*

*Reprinted from Play to Podium Magazine*



***Ms Jani Nayar***

***SATH (The Society for accessible Travel & Hospitality)***

## NEWS:

1.

### Four Years In The Making, A Tough Cardboard Jug For Laundry Soap

Plastic is usually so hard to replace because it performs so well. Which makes a new cardboard bottle by Ecologic Brands a little bit of a miracle.

Chances are, you've thrown out some plastic already today. And you're going to throw out a lot more. In fact, Americans generated 30 million tons of plastic waste in 2009. That's more than 12% of our total waste. Try as you might to lessen your contribution to that giant pile of plastic, though, and you might find it difficult. A bottle of water here or there, sure, but most of what you consume comes in plastic, and there aren't many alternatives.

One major one is the new cardboard bottle with an internal plastic pouch from Ecologic Brands. Though it looks like your standard bottle, its outside is made from entirely recycled cardboard and its inside pouch--which uses 70% less plastic than a plastic jug--is fully recyclable. After four years of development, you may see it soon, holding Seventh Generation detergent.



"Having this not look like crap was the hardest part."



Plastic is so hard to replace, says Julie Corbett, the founder and CEO of Ecologic Brands, because it is often the best packaging option possible. "You think it's easy to replace plastic. It really isn't. America is a big country. We're a global world. Things are shipped in the harshest environment; things are dropped. The thing about plastic is that it performs." Even when you think you're using something other than plastic, it can sneak up on you. Containers for dry goods like, say, powdered laundry soap, might look like cardboard, but to keep moisture in, that cardboard has been coated with plastic, making it unrecyclable.

But Corbett's company is working to change that, by designing a bottle made from recycled paper that features as little plastic as possible. She was inspired after buying her first iPhone and seeing the impressive shapes of recycled cardboard in the packaging. If cardboard could be made into those shapes, why not a bottle?

Corbett is Canadian, so she also knew what few Americans understand: A plastic pouch is the best way to store a liquid. In Canada, you see, milk comes from the store in plastic bags. "That simple milk pouch is the most ecological packaging on the planet," says Corbett. "Your product to packaging ratio is at the highest level if it's in a very thin polyethylene pouch. It uses 95% less packaging than any other liquid."

After a test with a small milk company in which Ecologic's packaging blew competitors out of the water, the company landed Seventh Generation's detergent. "Large brands--like Seventh Generation--need that when a bottle shows up at a target in Alaska, it's not going to look like crap. That was the hardest part." In January, the bottle will be available to more brands and then, given its current success, the idea of a plastic bottle might become a little less ubiquitous.

2.

**Leading Florida Universal Design Company Announces Online Launch of their Newly Branded Website.**



**Senior Wellness  
SPECIALISTS**

Andy Berger, President, announced the official online launch of their newly designed website, SeniorWellnessSpecialists.com. With the company's home office in Boca Raton, Florida, SeniorWellnessSpecialists.com serves "boomerized" clients in the Florida market.

The company offers baby boomers and their aging parents the opportunity to enjoy their independence and wellness in a safe, comfortable, stylish and accessible environment right in their own home.

As a licensed general contractor and member of various organizations such as Gold Coast Builders Association, National Association of Home Builders, Certified Aging-In-Place Specialist, and ASID Professional Member, the concept of Universal Design is to address your ever-changing wellness needs as you age at home.

Starting with architectural and interior design modifications, the company eliminates the barriers in your home such as narrow corridors, doors with thresholds, needed bathroom renovations to keep them safe and functional without sacrificing elegance, opening-up living areas for more spaciousness, retro-fitting for adjustable kitchen cabinets, and provides a boutique-style, senior concierge service oriented approach to wellness.

Mr. Berger states, "Universal Design can be beautiful, luxurious, and functional. Renovated homes not only increase their value in today's "graying" market, they also can accommodate those who can no longer turn door handles, climb stairs, or use their bathroom safely. It gives you peace-of-mind knowing mom and dad's health and wellness are looked after when you're not around, and makes aging at home fun."

According to a recent MetLife Study of Care Giving Costs (June, 2011 at MetLife.com), the proportion of adult children providing personal care and/or financial assistance to a parent has more than tripled over the past 15 years. Currently, a quarter of adult children, mainly Baby Boomers, provide these types of care to a parent. Long-term

costs can exceed hundreds of thousands of dollars over a period of years, especially when comparing assisted living facilities versus being at home.

Mr. Berger further states, “Retro-fitting a house that we plan to live in for at least 10 years while healthy saves us between \$840,000 and \$1,320,000. Who doesn’t know someone who has taken a fall around the house and then needed ‘round-the-clock’ care? A hefty price tag for 11,000 Boomers turning 65 each month. Toss the risks. Renovate the house so it feels like a 5-star hotel, a spa and a wellness retreat. A safe, accessible and beautiful home is doable and affordable.”

The company’s website is currently giving away a free Ebook for download titled, “Guide To How Universal Home Design Adds Fun And Convenience To Your Lifestyle”, sub-titled, “How To Save Money When Aging At Home”. Among other things, the Ebook will show the reader how to make life simpler in many ways — housekeeping, storage, entertaining, seasonal maintenance, safety, etc.

**About The Company: SeniorWellnessSpecialists.com**

SeniorWellnessSpecialists.com is a competitively priced “home instead” contractor. Being regionally focused in Florida, the company is able to capitalize on local real estate and interior designer trends, while sticking to their mission of caring with a commitment to quality by providing care and services in a nourishing, compassionate environment that supports the health and well-being of their target demographic.

3.

## **Fujitsu : Donates to International Association for Universal Design**

**Toward the spread and development of universal design**

Tokyo, August 29, 2011 — Fujitsu has today donated a portion of the proceeds from the sale of its FMV Raku-Raku PC 3 to the International Association for Universal Design (IAUD) to support the development and spread of universal design(1).

As was announced on July 27, 2010, Fujitsu decided to donate a portion of FMV Raku-Raku PC 3 sales to the IAUD in order to support the development and spread of universal design. After concluding the designated sales period, Fujitsu today contributed approximately 1.2 million yen, a part of these proceeds, to the IAUD.

The Fujitsu Group views the promotion of universal design as one of its corporate social responsibilities (CSR). To support universal design in the area of ICT, the company is pursuing initiatives to make ICT available to a larger number of people-improving accessibility-and to devise ways to enhance ICT usability.

As part of these efforts, this donation is intended to bring about an ICT society that is open to all and enables as many people as possible to use PCs and other ICT devices.

Going forward, the Fujitsu Group will continue to engage, in collaboration with relevant international organizations and NGOs, in CSR activities to improve ICT literacy and create opportunities through the use of ICT.

#### Donation Overview

Designated Sales Period: July 29, 2010 to March 31, 2011

Eligible Products: FMV Raku-Raku PC 3

**Glossary and Notes**The design of products, services, and environments so that they can be used by as many people as possible without requiring custom alterations or special accommodations. **About Fujitsu**

Fujitsu is a leading provider of information and communication technology (ICT)-based business solutions for the global marketplace. With approximately 170,000 employees supporting customers in over 100 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.5 trillion yen (US\$55 billion) for the fiscal year ended March 31, 2011.

4.

### **National Centre for Improvement in Environment**

The XIth Five Year Plan Document envisages, inter-alia, establishment of “a National Centre to facilitate and support the development of universal design and barrier-free built environment”. As a follow-up to this, the Ministry has set up a Task Force in September, 2010, to work out the details of the proposed National Centre for Universal Design and Barrier-free Environment (NCUDBE). The Task Force is expected to submit its report by 31st December, 2011.

This information was given by the Minister of State for Social Justice & Empowerment, Shri D.Napoleon

5.

**Company News: Lawyer H.J. Hubert moves practice from Fayetteville to Nedrow**



**Hubert**

Lawyer H. J. HUBERT has moved his private practice from Fayetteville to 6702 S. Salina St., Nedrow. The firm was established early last year with practice in civil litigation, personal injury, criminal law, business and family law.

JORDANA MAISEL and JAMES SCHMELING have been hired by The Global Universal Design Commission, a not-for-profit corporation established to develop universal design standards for buildings,

products and services. Schmeling is interim executive director. He is managing director of the Institute for Veterans and Military Families, at Syracuse University, which he co-founded. Maisel is interim deputy director. She is director of outreach and policy studies at the Center for Inclusive Design and Environmental Access at the State University at Buffalo.

**JOHN ALBERICI** has been named executive director of Champions for Life Sports Center, in Auburn. He has been one of the organization's board member for the past three years. He has 21 years' experience in media sales and more than 20 years of coaching and community service with local organizations.

**MICHAEL J. BALANOFF, DAVID A. HOLSTEIN and ROBERT K. WEILER**, of Green & Seifter Attorneys, PLLC, have been named to the 2011 issue of "New York Super Lawyers — Upstate Edition."

These Oneida Indian Nation employees have been recognized for years-of-service milestones: 25 years — **CHUCK FOUGNIER**, of Manlius, Wolf Clan, Oneida Nation Council. 20 years: **KELLER GEORGE**, of Canastota, Wolf Clan, Oneida Nation Council; and **MARGUERITE PARSONS**, of Rome, government programs and services.

Eleven partners at Mackenzie Hughes LLP have been named to the 2011 issue of "New York Super Lawyers — Upstate Edition." They are: **JEFFREY D. BROWN**, land use/zoning, governance/cities/municipalities; **CLAYTON H. HALE JR.**, tax; **ELIZABETH A. HARTNETT**, estate planning and probate; **STEPHEN T. HELMER**, business litigation, civil litigation, defense, personal injury; **AMI S. LONGSTREET**, elder law, estate planning and probate; **EDWARD J. MOSES**, business/corporate; **GAY POMEROY**, estate planning and probate; **NANCY L. PONTIUS**, business litigation, appellate, insurance coverage; **ALFRED W. POPKESS**, real estate; and **ANNE B. RUFFER**, estate planning and probate, elder law, estate and trust litigation.

Inc. magazine ranked Pinckney Hugo Group, a Syracuse-based marketing communication firm, No. 2,592 on its fifth annual Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies.

**Submit announcements about people in your company to [business@syracuse.com](mailto:business@syracuse.com). Please include text in the body of the e-mail, not as an attachment. Photos, color preferred, can be sent as attachments.**

6.

# IDR: PHD AWARD

WWW.INCLUSIVEDESIGNRESEARCH.ORG

SEPT 2 2011

ISSUE 17

INCLUSIVE DESIGN IS ABOUT MAKING DESIGN ACCESSIBLE AND DESIRABLE TO ALL THROUGH ENABLING DESIGN FEATURES AND EMPOWERING DESIGN PROCESSES.

—HUA DONG

We congratulate Abdusselem Selami Cifter for obtaining his PhD degree from Brunel University this summer. His PhD dissertation is entitled 'An Inclusive Approach towards Designing Medical Devices for Use in the Home Environment'.



An emerging trend of the healthcare industry is the huge increase in the number of medical devices being used by lay people at home. Home use medical devices range from simple inhalers to very complicated devices such as defibrillators.

Abdusselem's PhD research aimed to assist designers in developing home use medical devices by providing information and suggestions regarding lay users and how to address their needs and expectations. He adopted an inclusive approach which investigated both lay users' characteristics and designers' perspectives. The research has, for the first time, outlined lay user characteristics based on empirical studies with different user groups. The studies with designers have provided an in-depth insight into the challenges of designing medical devices for use in the home environment. The design guidance he developed, as commented by the designers in evaluation, was the first comprehensive information source in the UK for the emerging home use medical device field where little support is currently available.

Abdusselem Selami Cifter is a founding member of the Inclusive Design Research Group.

## MEMBER PROFILE: MISS JIA LI



Jia Li has a passion in design and loves to work with older people and children. She obtained her first degree in Industrial design from the School of Architecture and Arts, Dalian University of Science and Technology. She is now a postgraduate student at the College of Design Innovation, Tongji University. She is currently working on the Inclusive Design Innovation for the Ageing Society project and her master's dissertation focuses on the role of users in the inclusive design process. Jia Li is the new art editor of the IDR Newsletter.

INCLUSIVE DESIGN RESEARCH CHINA

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## UPDATES

Dr Abdusselem Selami Cifter has now returned to Turkey to lecture in the Industrial Product Design Department in the Mimar Sinan Fine Arts University.

Marlene Kemohou, our previous editor of the IDR Newsletter, has moved to Hong Kong to work for Philips as a design researcher.

We presented the paper 'Visualising Ergonomics Data for Design' at the International Conference on Engineering Design ICED2011, Technical University of Denmark, Copenhagen on the 18th August 2011.

If you would like to be added to our subscription list, please email [inclusiveDesignResearch@gmail.com](mailto:inclusiveDesignResearch@gmail.com)

We are also now on Facebook, to join our group click [here](#).



## EVENTS

THE IASDR 2011, THE 4TH WORLD CONFERENCE ON DESIGN RESEARCH

[HTTP://WWW.IASDR2011.ORG/](http://WWW.IASDR2011.ORG/)

TU DELFT

31 OCTOBER - 4 NOVEMBER

THE 14TH ESPDE, THE THEME WILL BE DESIGN EDUCATION FOR FUTURE WELLBEING.

[HTTP://WWW.IEPDE.ORG/IEPDE12](http://WWW.IEPDE.ORG/IEPDE12)

BELGIUM

SEPTEMBER 2012

INCLUSIVE DESIGN RESEARCH UK (IADR),

SCHOOL OF ENGINEERING AND DESIGN, BRUNEL UNIVERSITY, UXTBRIDGE U88 3PH

# PROGRAM & EVENTS:

1.

**About the Seminar**

"How can I manufacture this design? Where did you learn design?" If this is your response to your design engineers and product developers, perhaps they need to know DFMA. DFMA would help to quickly analyze and manipulate different design approaches which would result design optimization thus would be feasible and easier to manufacture and assemble.

In today's highly competitive business world, it is imperative to optimize design for ease of manufacture and assembly. An understanding of DFMA techniques helps to simplify product structure, reduce assembly time and cost, improve serviceability, and reduce cost and time to market. DFMA is helpful tool for design optimization.

**Rationale:**

Product Design and development teams need to consider manufacturability and ease of assembly during the early stages of design as a part of concurrent engineering approach to product development. This often gets neglected as during early phase, tendency for design team is to focus on getting functionality correct in first place. Hence, an approach of DFMA if introduced at this stage would make product easy to assemble and manufacture.

**Objectives:**

- To analyze materials, manufacturing process and assembly
- To apply DFMA guidelines for manufacturing and assembly
- To understand design for serviceability and best manufacturing practices
- To use DFMA software to evaluate designs

**Who can attend?**

R&D Engineers, Designers (Industrial Designers, Product Designers, Machine Designers), Innovators, Entrepreneurs, Scientists, Researchers, Faculties and Students.

MRSAS ROUTE MAP

**From,**

Centre for Lifelong Learning  
M. S. Ramaiah School of Advanced Studies  
#470-P, Peenya Industrial Area, 4<sup>th</sup> Phase,  
Peenya, Bengaluru - 560 058, Karnataka  
Phone: 080 - 4906 5555  
Fax: 080 - 4211 1205  
Website: www.mrsas.org

**To,**

**Book Post**

**M. S. RAMAIAH SCHOOL OF ADVANCED STUDIES**

**Centre for Lifelong Learning**

**announces**

**Three Day Seminar**

**on**

**DFMA**  
**(Design for Manufacturing and Assembly)**

**Date : 15<sup>th</sup>, 16<sup>th</sup> & 17<sup>th</sup> September 2011**

M. S. Ramaiah School of Advanced Studies  
# 470-P, Peenya Industrial Area  
4<sup>th</sup> Phase, Bengaluru - 560 058  
Phone: 080 - 4906 5555  
Fax: 080 - 4211 1205

<http://www.mrsas.org/html/lifelonglearning/seminars.htm>

**Programme Schedule**

Day 1	15-09-2011	Day 2	16-09-2011	Day 3	17-09-2011
Registration	9.00 am - 10.00 am	DFMA Roadmap	10.00 am - 11.15 am	Design for Serviceability	10.00 am - 11.15 am
DFMA Overview	10.00 am - 11.15 am	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS
Tea Break	11.15 am - 11.30 am	Tea Break	11.15 am - 11.30 am	Tea Break	11.15 am - 11.30 am
General Design Principles for Manufacturability	11.30 am - 1.00 pm	Design for Assembly - Guidelines	11.30 am - 1.00 pm	Best Practices for Manufacturing	11.30 am - 1.00 pm
Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS
Lunch Break	1.00 pm - 3.00 pm	Lunch Break	1.00 pm - 3.00 pm	Lunch Break	1.00 pm - 3.00 pm
Selection of Materials and Manufacturing Processes	3.00 pm - 3.30 pm	DFMA Software	3.00 pm - 3.30 pm	Practical 3 - Applying DFMA Software	3.00 pm - 3.30 pm
Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	R. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	R. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS
Tea Break	3.30 pm - 3.45 pm	Tea Break	3.30 pm - 3.45 pm	Tea Break	3.30 pm - 3.45 pm
Practical 1 - Studying Design of Selected Products	3.45 pm - 5.00 pm	Practical 2 - Applying DFMA on Selected Products	3.45 pm - 5.00 pm	Practical 4 - DFMA Presentations and Feedback	3.45 pm - 5.00 pm
Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS	Prakash Unkai, Professor & Head - Dept. of Design, MRSAS	M. N. Sudhinda Kumar, Professor - Dept. of Design, MRSAS
<b>Registration Fee</b>					
<ul style="list-style-type: none"> <li>Participants from Industry - ₹ 4,000/-</li> <li>Participants from Govt. Research Organizations - ₹ 3,500/-</li> <li>Faculty from Academic Institutions - ₹ 3,000/-</li> <li>Students from Academic Institutions - ₹ 1,500/- (Inclusive of Course Material, Lunch &amp; Tea)</li> </ul>					
Note: Outstation participants to send only DD/ A/c per Cheque					
Payments to be made in favour of:					
M. S. Ramaiah School of Advanced Studies, Bengaluru					
Last Date for Registration: 14 <sup>th</sup> September 2011					
<b>Please send your nominations to:</b>					
<p><b>Mr. S. Vijaykumar</b> Manager - Academic Relations E-mail: vijaykumar@mrsas.org / vijay.mrsas@gmail.com Mobile: 98663 94532</p> <p><b>Ms. Archana Madhukar</b> Executive - Academic Relations E-mail: archana.m@mrsas.org / archanarinas@gmail.com Mobile: 98664 47343</p> <p>Phone: 080 4906 5555 Extn: 2111 / 2112 Fax: 080 4211 1205</p>					
<p><b>Accommodation:</b></p> <p>Accommodation is available at our hotels at actual prices on first come first serve basis.</p> <p>Single Occupancy - ₹ 500/- per head per day Double Occupancy - ₹ 350/- per head per day</p> <p>The charges does not include the food arrangement</p>					

**REGISTRATION FORM**

**M. S. RAMAIAH SCHOOL OF ADVANCED STUDIES**  
#470-P, Peenya Industrial Area, 4<sup>th</sup> Phase,  
Bengaluru - 560 058, INDIA.  
Phone: 080 - 4906 5555  
Website: www.mrsas.org

**Programme: Design for Manufacturing and Assembly**

**Date: 15<sup>th</sup>, 16<sup>th</sup> & 17<sup>th</sup> September 2011**

**Name** ..... **Designation** .....

1).....  
2).....  
3).....  
4).....  
5).....

We enclose Cheque / DD No. ....  
dated ..... for ₹ ..... drawn in favour of  
M. S. Ramaiah School of Advanced Studies, Bengaluru.

**Nominated By:**

**Name:** .....

**Designation:** .....

**Organization:** .....

**Address:** .....

.....

**Phone Nos:** .....

**Phone Nos:** .....

**Fax Nos:** .....

**E-mail:** .....

**Signature with Seal** .....

**Date:** .....



2.



**Community Partners**



The STC (Society of Technical Communication) India Chapter welcomes you to the first STC India UX conference (1-day event) in Bangalore.

**Date:** Saturday, 27 August, 2011

**Time:** 9:30 am to 5:45 pm

**Conference theme:** Design experiences for Web and Mobiles.

**Sponsors**



3.

## Change People's Lives Design Competition

August 28, 2011 | Levent OZLER

[Tweet](#) 13 [Share](#)

Change People's Lives design competition focuses on the extraordinary opportunity to create great products and technologies that change people's lives for the better, that minimize limitation and facilitate living fully.

You're invited to pair substantially unmet needs with an explosion of new techniques, materials and technologies.

Invest your creative talent to design a new product or technology, a product for the general market that works for the widest possible range of ability (Universal Design) or a specialized product tailored to the needs of individuals with functional limitations (Assistive Technology).

The winner of the competition will be given the opportunity to have their design prototyped by a key design firm.

The deadline for entries is September 12, 2011.

4.

**Call for Papers + Poster Competition Announcement:**

**Conference, Workshops and Exhibitions:**

**Typography Day 2012**

**1<sup>st</sup> – 3<sup>rd</sup> March 2012**

**at IDC, IIT Bombay with support from InDeAs and Aksharaya**

**<http://www.idc.iitb.ac.in/typo/>**

**Theme:**

**Focus on 'Typography and Publication'**

**Introduction**

**Typography Day will be organized for the fifth time in 2012 at the Industrial Design Centre (IDC) at the Indian Institute of Technology Bombay (IIT Bombay) with support from India Design Association(InDeAs) and Aksharaya.**

**The event will include an international conference which will be devoted to addressing issues faced by type designers, type users and type educators. The theme for this year's event is 'Typography in Publication Design'. The conference will feature presentations on the last two days preceded by day of workshops dedicated to typography and calligraphy. Exhibitions on Typography Posters and Book Publications will also be hosted at the venue.**

**The event is planned over three days:**

**Day 1: Workshops on Typography + Meet on 'Research in Typography'**

**Day 2-3 : Conference focusing on 'Typography in Publication Design'**

**Day 1: Workshops on Typography:**

**Typography workshop is designed to offer exposure to student community on various aspects of typography in Multi-language scripts with a focus on Publication Design. This will provide a**

platform for students from varied backgrounds to interact with practicing professionals in graphic design.

**Day 2-3: Conference focusing on 'Typography and Expression':**  
The Conference will focus on the following issues:

1. Experiments and Explorations in Publication Design.
2. Publication Design with multilingual scripts.
3. Typography and Publication Design in native (indigenous) Scripts.
4. Typography and Publication Design within local contexts.
5. Research activities in Typography and Publication Design.

#### **Call for Papers**

We invite a 500-800 word abstract (with examples) in three categories:

1. Issues of Typography in Publication Design (Academic Research/Presentations)
2. Innovative applications of Typography in Publication Design (Industry Presentations/Case Studies)
3. Student projects in Typography and Publication Design (Student Projects)

#### **Abstract Guidelines:**

The abstract should include the following:

1. Title of the paper
2. Keywords
3. Abstract of the paper
4. Three to Four examples of the work
5. Author name, Designation, Organisation and contact details (including email). The total number of words including the title, keywords and the abstract should be a maximum of 800 words.

#### **Paper and Presentation Details:**

The selection of abstract is through blind jury.

Selected papers will need to be orally presented by the author/s during the conference on 2nd and 3rd of March 2012 at IDC, IIT Bombay. The time duration for each of the paper presentations is 20/15/10 minutes followed by 5 minutes for discussion along with Q & A. The selected papers will be published during the time of the conference.

Formatting guidelines as well as a template for the full paper will be supplied along with the acceptance mail of the abstract.

**Deadlines:**

**Deadline for abstract submission: 3rd October**

**Declaration of accepted abstracts: 31<sup>st</sup> October 2011**

**Deadline for submission of full paper: 31st January 2012**

Please submit the abstract (subject line: Abstract submission) by mailing it [typographyday@gmail.com](mailto:typographyday@gmail.com)

### **Poster Competition**

Design a poster expressing your favorite word through the typography of your motherscript.

Participants are expected design a poster / create a typographic composition to express their favorite/most meaningful word using the letters in their mother script. Calligraphic, digitally created letterforms, existing fonts or a combination of these can be used for the poster.

The resulting poster should be of the size and specification given below. This competition is open to students, faculty and professionals. The competition is open to all. Non resident Indians, as well as foreign citizens can take part in it.

**Procedure for selecting student participants:**

Twenty Five winning entries will be published and displayed in an exhibition during the event. The winners are entitled to free participation (registration and food) during the 'Typography Conference and Workshop' from 1st to 3rd of March 2012.

**Submission Specifications:**

You need to submit the solution along with a brief write-up of around 150 words.

Size of the final poster: 420 mm x 600 mm either in portrait or landscape format.

Resolution: 300 dpi

Filetype: JPEG or PDF

Colour Mode: CMYK

Write up about the design: Maximum 150 words (in RTF, TXT or PDF format).

Contact Info: Name, Postal Address, Email, Telephone number, Name and Address of Institution.

Deadline for submission: 15th December 2011

Declaration of results: 30th January 2012

Email your submissions to: [typographyday@gmail.com](mailto:typographyday@gmail.com) along with the write-up and your contact details.

Each participant is allowed a maximum of three entries.

Contact

If you have any queries, please do not hesitate to contact us:

Chetan Bhuj

Typography Day 2012,

Industrial Design Centre

IIT Bombay

Powai Mumbai- 400 076, India

E-mail: [typographyday@gmail.com](mailto:typographyday@gmail.com)

Phone: 091-22-2576 7820, 091-22-2576 4815

Fax : 091-22-2576 7803, 091-22-2572 3480

5.



## 'Expo PDi'

3 Day Workshop:

'Exposure to Product Design and Innovation'

**22nd - 24th September 2011 from 9.30am - 5.30 pm  
at IDC, IIT Bombay**



Introduction:

Good design practice effectively applied, results in innovative, meaningful, ergonomic and appropriate products. In addition, it can result in a highly marketable product with a lasting brand value. This principle has been demonstrated many times by design conscious firms. When logic of good design is practiced and implemented, products capture and sustain consumer demand in a competitive market place.

With the change in economic scenario and opening up of Indian economy, competition is from all over the world. Introducing new and innovative products is essential. The products have to be designed to suit the users needs. The products need to be friendly, affordable, appropriate, ecologically sound, and visually pleasing and in addition suited for the competitive global marketplace.

The course Expo ID is a refresher course on the essentials of Innovative Product Design and Development. The course will inform the participants about the overall aspects of Industrial Design including Need Finding, Design Methodology, Innovation and Problem Solving, Product Graphics, Interaction Design, Product Ergonomics, Product Aesthetics, etc.

The course is scheduled to have lecture and discussion sessions in the morning followed by workshops on Product Design related creative problem solving sessions in the afternoon.

Design Workshop: hands-on sessions

The participants will work on specific Product Design related workshops, with expert guidance from faculty members. The design solutions will be presented at the end of the session and discussed with faculty members from IDC.



Course Contents /Lectures:

The following are the list of topics and speakers during the workshop:

**Product Innovation with Case Studies**

**Design and Innovation**

**Aesthetics of Product Detailing and Innovation**

**Product Communications and Innovation**

**Design for Innovative Interactions - IxD theory and applications**

**Product development as part of Corporate Strategy - ideas to products**

**Product Semantics**

**Typography, Expressions and Creativity**

Workshop sessions:

**Workshop on Human Centric Product Innovation**

**Workshop on Product Forms and Variations**

**Workshop on Design Methods for Out-of-the-box-thinking**



Who will benefit?

The workshop is meant for all professionals involved in the design and the production of

products in the industry, design consultancy services and marketing of products. This would include designers, engineers and others involved with Product Design, Product Development, Product Planning, Product Marketing, Production Engineering, Tool design, Product Graphic design, Interface Design and Product Styling.

Organisations would particularly benefit from the workshop by sending in a team of professionals to learn collectively from lectures, case studies, new methods and techniques and the theoretical aspects of design principles.



Registration, Accommodation and Contact details:

For registration and accommodation please contact:

[seminar\[at\]idc.iitb.ac.in](mailto:seminar[at]idc.iitb.ac.in) ▶

### **Chetan Bhuj**

ExpoPDi Workshop,  
Industrial Design Centre  
IIT Bombay  
Powai Mumbai- 400 076, India

Phone: 091-22-2576 7820, 091-22-2576 7801

Fax : 091-22-2576 7803, 091-22-2572 3480

6.

**aiap**

associazione italiana progettazione  
per la comunicazione visiva



## Workshop Aiap Design Per 2011. Tipografia, editoria, musei.

Settimana internazionale della grafica. Cagliari dal 27 settembre all'1 ottobre 2011

---

Vi ricordiamo che sono aperte le iscrizioni ai workshop Aiap Design Per 2011:  
Workshop 1.



**Oded Ezer. Aiap Design Per. Tipografia**

Workshop 2.

**Sascha Lobe / L2M3. Aiap Design Per. Editoria**

Workshop 3.

**Elise Muchir e Franklin Desclouds / Des Signes. Aiap Design Per. Musei**

I workshop si terranno a Cagliari dal 28 al 30 settembre 2011 all'interno di [Aiap Design Per](#), Settimana internazionale della grafica. Molti gli eventi collaterali che animeranno Cagliari per un'immersione totale nei temi del progetto di comunicazione visiva con i tanti protagonisti della scena internazionale. Vi segnaliamo i **Focus-on** della mattina, i **Piccoli seminari Aiap** e le **Conversazioni** del pomeriggio, la **Conferenza** del sabato e le **mostre**.

Tutti accadimenti che trasformeranno il capoluogo sardo in un contemporaneo e continuo laboratorio di riflessioni sulla grafica internazionale e locale.

Il tema centrale di quest'anno è "Trame e tessuti".



Come iscriversi

Sul sito [Iscrizioni workshop Design Per](#)

>>> [per informazioni](#) <<< invia una mail in segreteria

**Tariffe**

Professionisti non soci AIAP 400,00 € (iva esclusa)

Studenti\* non soci AIAP 250 € (iva esclusa)

Professionisti soci AIAP 280 € (iva esclusa)

Studenti\* soci AIAP 180 € (iva esclusa)

\* ricordiamo che la frequenza dei workshop può generare crediti formativi se concordata con i rispettivi istituti formativi di appartenenza.

### Sconti

per i gruppi da 2 a 5 persone -5%;  
da 6 a 10 persone -10%;  
da 11 e più persone -15%;  
iscrizioni entro il 15 agosto -10%.  
iscrizioni entro il 6 settembre -5%.

### Condizioni

Tutti i workshop saranno tradotti in italiano.  
In ogni workshop sarà presente un tutor a disposizione degli iscritti.  
Numero max di partecipanti 25 per ogni workshop.  
I workshop avranno luogo solo se si raggiungerà un numero minimo di iscritti.  
*La quota di iscrizione al workshop include:*  
- attestato di partecipazione;  
- tre numeri arretrati di Progetto Grafico.

### Iscrizioni e informazioni presso la segreteria AIAP

via Ponchielli 3  
20129 Milano  
T 02 29520590  
F 02 29512495  
E [aiap@aiap.it](mailto:aiap@aiap.it)

### Pagamento

Il pagamento delle iscrizioni può essere effettuato:

#### con carta di credito via PayPal

Il pagamento va inviato indicando come destinatario del pagamento [aiap@aiap.it](mailto:aiap@aiap.it) .  
Come causale: Aiap Design per... (nome del workshop).  
Come beneficiario: AIAP.

#### con bonifico bancario su

Banca Popolare di Bergamo  
c/c intestato ad Aiap n. 16445  
abi 05428 - cab 01602  
Codice IBAN IT02 F054 2801 6020 0000 0016 445

[>>> paga ora <<<](#)

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> Continua la lettura di [Workshop Design Per.](#)

### Aiap

via Ponchielli, 3  
20129 Milano

- [Home](#)
- [Colophon](#)
- [Contatti](#)
- [Rss](#)

27 agosto 2010



7.

TEDx NID Bangalore will be held at NID Bangalore campus on 1st October '11. This year's theme of TEDx NID Bangalore is related to three ideas that are redefining India– Modernity, Change, Masses. TEDx is a program of local, self-organized events that bring people together to share ideas worth spreading, licensed by TED.

The individuals (organizers and speakers) involved with TEDx NID Bangalore believe in the power of ideas to change attitudes, lives and ultimately, the world.

We, at TEDx NID Bangalore, will be showcasing these compelling and fresh ideas, tools and technology that have brought positive change to local communities and the masses by spanning across boundaries and balancing tradition and modernity.

The confirmed list of speakers for the event is as follows:

1. Sean Blagsvedt (CEO of Babajob.com and a TED Fellow)
2. Smita Ramakrishna (Co-founder and COO of Rangde, a micro-loans NGO in Bangalore)
3. Phani Eggone (Co-founder, Firefly creative studio, the guys behind the animations in Robot)
4. Rashmi Bansal (Author of two best-selling books in India)
5. Manoj Kothari (NID Alumni and Principal Strategist at Onio Design)
6. Anupama Hoskere (Engineer, Puppeteer and a passionate storyteller)

We intend to create awareness about the importance of Design and story-telling through this event. Also, we want our audience and people at large to understand the importance of addressing societal needs.. And most importantly, the fun element involved in Design.

So join us on Facebook and Twitter and share this with all your friends. Call for Sponsorship is open. Contact us.

TEDx NID Bangalore Team

8.



IIIT Hyderabad and usabilitymatters.org present

Making technology Easy, Usable and Intuitive

# TECHEASE 2011

3rd National Workshop for Students & Professionals on  
**INNOVATION , DESIGN & USER EXPERIENCE**  
September: 30th, October 1 & 2 of 2011 at IIIT Hyderabad

TechEase is a first of its kind workshop in India organized by UsabilityMatters Org and IIIT Hyderabad which brings together Technology, Design, Architecture, Visual Arts & Management professionals and students to look through each others perspective to understand usability & user interface design which is a necessity to excel in the industry.

## Conference and Workshops

Register to Attend TechEase



## Speakers and Workshop Leaders

Dr. Jennifer Mankoff, HCI Institute at Carriegie Mellon University  
Sanandan Sudhir, Co-Founder, Founders of Neuation Technologies - NID  
Apala Lahiri Chavan, VP-Asia, HFI  
Mr. Abhichandra R Hupare, Intel SSG India  
Kranthi Kiran Vistakula, CEO, Dhama Innovations - MIT, Cambridge  
Mr. Ramesh Chandak, Microsoft - MIT, Cambridge  
Anirudha Joshi - IDC, IIT Bombay  
Dr. Nimmi Rangaswamy, Microsoft Research  
Bipin Indurkha, Head, Cognitive science, IIIT Hyderabad  
Ashish A Tiwari, User Experience Architect, Cordys

[www.techease.in](http://www.techease.in)

September 11 is the last date for Registration

9.

## Last Date for Early Registration Extended to 15th September 2011!!!!



Hosted & Organized by:  
**ARDSI Pune Chapter**  
Promoted By  
**Chaitanya Mental Health Care Centre &  
International Longevity Centre-India**



Conf. Secretariat : ARDSI Pune Chapter C/o Chaitanya Mental Health Care Centre, B.J.Park, Kondhwa Budruk, Pune-411048  
Ph:020-26930060, Email: ardsipuneconference@gmail.com, www.ardsipune.org, http://ardsipune.blogspot.com/

### XVIth NATIONAL CONFERENCE

**Alzheimer's and Related Disorders Society of India (ARDSI)**

**Date: 26<sup>th</sup> & 27<sup>th</sup> November 2011**

**Venue: Yashwantrao Chavan Academy of Development  
Administration (YASHADA)**

**Rajbhavan Complex, Baner Road, Pune- 411 007**

Theme: Alzheimer's & Dementia Related Diseases-Emerging Challenges in India

*"Joining hands to Act Locally and Globally"*

**"We invite you to join hands  
for sharing, learning and  
Understanding thereby developing  
strong relations in the process of  
caring and making a difference  
in the lives of people with dementia  
and their families"**

### **Download Registration Form**

<http://www.karmayog.org/redirect/stred.asp?docId=2&msgid=4694>

### **Download Accommodation details**

<http://www.karmayog.org/redirect/stred.asp?docId=1&msgid=4839>

10.

**NY IGF** | **New York International Gift Fair**  
**JANUARY 28-FEBRUARY 2, 2012**  
JAVITS CENTER; PIERS 92 & 94

## **JOB OPENINGS:**

1.

looking out for a Web Developer for a World US based product Development Firm.

Location Bangalore.

Excellent Salary.

JD Web Developer

JD for RIA developer. Let me know if you have any queries

Rich internet Application development experience with strong HTML, CSS3 and JavaScript development skills

- Strong development skills using JQuery.
- Strong in AJAX, good knowledge in integrating services using REST, JSONP and web services
- Developing applications using Flex or for Mobile would be real advantage
- Thorough in cross browser compatibility, W3C standards and issues
- Understanding of Usability concepts would be advantage too..
- Hands on PHP(intermediate)
- Good communication and inter personal skills are required

Estrella Consulting

Mob:- +91 99860 10281

[sreekanth@estrella.co.in](mailto:sreekanth@estrella.co.in)

2.

**THINK DESIGN COLLABORATIVE:**

Looking for 2 User Experience Designers and 2 Visual Designers with 2+ Yrs of Experience.

Location: Hyderabad. INDIA.

Please send your CV & Portfolio to

rama [ @ ] thinkdesign [ . ] in

**USER EXPERIENCE DESIGNER**

**2 + Years Experience**

**Requirements:**

**Execute the User Interface design projects successfully.**

**Ability to convert the requirement into wire-frames.**

**Creating high and low-fidelity wire-frames, task analysis and work flows.**

**Good understanding of usability and user centered design principles.**

**Ability to analyze product, gather user feedback through methodologies like task analysis, usability audit and usability methods.**

**As a UI designer you will work closely with Visual Designers and if required with development teams to assist with user interface and specifications.**

**Ability to work independently and in a team.**

**Strong time management, communication and interpersonal skills.**

**Working knowledge of UI prototyping tools, such as Visio, Photoshop, MS Office and other related tools.**

**Excellent written and verbal communications**

**Bachelors or diploma in Visual Communication or any design related field.**

**VISUAL DESIGNER:**

**2 + Years Experience**

**Requirements:**

**Ability to visualize both high-level as well as detail-level graphic concepts from wire-frames into creative visual designs.**

**Work with UI designer & UI developers to understand and meet UI design requirements.**

**Good aesthetic, design sense and should have an eye towards detail.**

**If required interact with programmers and assist in front-end programming in getting the application pixel perfect.**

**Create visual style guides and design icons for applications.**

**Responsibilities include creating layouts to the final designs**

**Aspirant Profile:**

**Bachelors or Diploma in Fine Arts / Visual Communication / Design related field.**

**2+ Years of experience in graphical and visual design in software applications/ products.**

**Very good knowledge with Adobe tools**

**Excellent Verbal and written communication skills in English are desirable.**

**Good knowledge about browser issues and Cross-browser compatibility techniques.**

**What Think Design Collaborative is offering:**

**Challenging and exciting projects**

**Creative work environment**

**Good remuneration**

**3.**

**For iGatePatni user experience group we are looking for**

**industrial designers or Mechanical engineers who have experience in human factors.**

**Interested candidates please forward your cvs with portfolio to [reshma.gaikwad@igatepatni.com](mailto:reshma.gaikwad@igatepatni.com)**

**4.**

**Samsonite (India) urgently requires Product designer/s for Luggage and other travel products in their Mumbai office.**

**Exp. required: 1-2 yr. / fresher.**

**Kindly write to : [bankuri.agarwal@samsonite.co.in](mailto:bankuri.agarwal@samsonite.co.in)**

**5**

**Komli Media ([www.komli.com](http://www.komli.com)) is looking to hire a UX Designer on an urgent basis. Please reply ONLY to me ([talesara\\_neha@yahoo.co.in](mailto:talesara_neha@yahoo.co.in)) with you portfolio/ resume links.**

**We are looking for a designer with 1-3 years of experience. Here are the details for the role:**

**Responsibilities:**



- Design interactive user interfaces for our web sites and web-based applications including visual look & feel, graphics, styles, navigation, and layout
- Maintain a consistent user experience through strict attention to detail
- Develop detailed storyboards, mockups and prototypes to effectively communicate interaction and design ideas to product managers and engineers
- Articulate and champion innovative design approaches
- Formulate ideas on how we can improve customer adaptation by enhancing our user interface designs

**Requirements:**

We are looking for individuals with strong creative skills and a keen interest to design for the new web paradigm

- Strong sense of clean visual design. To be able to create icons/ logos for websites.
- Passionate about user experience and demonstrated expertise building simple yet effective interfaces.
- Strong experience with tools such as Flash, Photoshop, Illustrator, Corel Draw, Dreamweaver, Go Live etc.
- Understanding of HTML, XHTML, CSS a huge plus.

6.

Logitech's Digital Home Group based in Fremont, California is looking to fill in the following full time positions at its Chennai location.

UX Manager

UX Designer

UX Engineer

**About Digital Home Group**

The Digital Home Group at Logitech designs and develops consumer electronic devices and applications for the digital home, focusing on the television screen as the center of digital home life. DHG products include Harmony remote controllers for home entertainment systems, Internet-connected devices for smart television and streaming music, video-calling and home-monitoring cameras, and associated applications that are designed for smart phones, tablets, smart televisions, and

personal computers. DHG has design and development centers in Fremont, California, and Chennai, Tamil Nadu.

Please find all the job descriptions attached with the email. Persons with relevant qualifications and experience can send in their resume to [pkumar1@logitech.com](mailto:pkumar1@logitech.com) and [spatel2@logitech.com](mailto:spatel2@logitech.com)

7.

SAP LABS INDIA, Bangalore is looking for qualified User Experience Designers.

Persons with relevant qualifications and experience can send in their resumes to: [srividya.v@sap.com](mailto:srividya.v@sap.com)

Details are given below:

#### **OUR TEAM and its OBJECTIVES**

SAP User Experience is a truly global team, spread across various SAP locations, including India, Germany, and USA. The team's mission is to design user interfaces that provide users with a truly seamless experience within and across SAP's various product suites. This is achieved through user research, task analysis, development of detailed use cases, interaction design based on SAP's UI Standards and Usability Testing. The team does usability consulting for various Application and Technology development groups.

For more information on SAP and User Experience go to:

[www.sapdesignguild.org/](http://www.sapdesignguild.org/)

#### **RESPONSIBILITIES**

- Run UI design related projects successfully, well coordinated with other team and project members.
- Design and conduct user research at customer and partner field locations.
- Design the information architecture of a software component.
- Interaction design, including definition of UI patterns (interaction behavior and UI controls).
- Validating design prototypes at the usability lab and at SAP customer events.

#### **EDUCATION AND QUALIFICATIONS/SKILLS AND COMPETENCIES**

- Excellent English/ Communication skills

- Proven Interaction design skills
- Strong experience in translating user data and human-factors principles into UI designs via prototypes, and detailed UI reviews/ specifications.
- Experience with developing user profiles, use cases, and scenarios. Must have experience in conducting task analyses, field studies, formal UI reviews, usability tests, and survey.
- Theoretical and practical knowledge of user research methodologies.
- Formal Education in Human factors, Computer Human Interaction, or closely related courses. Candidates from institutes like IIT, NID will be preferred.
- Experience with new generation UI technologies and platforms (HTML5, IOS, Android... etc)
- Experience with working in globally distributed teams is a plus.

#### **WORK EXPERIENCE**

2- 10 yrs relevant experience.

#### **WHAT WE OFFER**

Contract Type: Permanent, Full time

Job Location: India, Bangalore

Email your Resume's to: [srividya.v@sap.com](mailto:srividya.v@sap.com)

8.

We have a very challenging role with one of Our leading Company, ONE97,Noida

#### **USER EXPERIENCE DESIGNER**

5 + Years Experience

Education: Premier College Only[NID/IIT]

#### **Responsibilities:**

Design interactive user interfaces for our web sites and web-based applications including visual look & feel, graphics, styles, navigation, and layout

Maintain a consistent user experience through strict attention to detail

Develop detailed storyboards, mockups and prototypes to effectively communicate interaction and design ideas to product managers and engineers

**Articulate and champion innovative design approaches**

**Formulate ideas on how we can improve customer adaptation by enhancing our user interface designs**

**Pls do share your profile on [sahil@cyborg.co.in](mailto:sahil@cyborg.co.in) to take it further**

**9.**

**We at Xurmo (located in Bangalore) are looking to hire a young visually articulate UI designer who is extremely passionate about what he/she does.**

**Skills that we measure on are:**

**Ability to create Intuitive and extremely user centric designs**

**An exceptional eye for detail**

**Strong creative and visual skills**

**Ability to solve problems creatively**

**Comfortable with tools like Photoshop and illustrator/CorelDraw**

**Ability to create html, css and javascripts is a plus**

**If you are interested, do write back to me with any sample work of yours and we would love to get in touch with you. [www.xurmo.com](http://www.xurmo.com)**

**10.**

**Need freelance Interior designer for a Delhi based Guest house.**

**Please contact as soon as possible . Fresher are also welcome**

**email: [nishysingh@yahoo.com](mailto:nishysingh@yahoo.com)**

**11.**

**Openings at FUSEBO for Visual Designers with a UX bent of mind.**

**Anyone interested, please take a look here: <http://www.fusebo.com/#/careers> and pass the word around.**

**It's a immediate and urgent requirement and there's great work ahead with attractive incentives and a great package all in all.**

**<http://www.FUSEBO.com>**

**12.**

**For iGatePatni user experience group we are looking for**

**Usability professionals with experience ranging from 2 to 10 years.**

**Skills required**

**Practical knowledge of user research, interaction design , UCD processes.**

**Good written and oral communication.**

**HCI , Experience Design qualification is plus.**

**Rigor to learn and passion for enhancing user experience is absolute must.**

**Senior profiles are expected to demonstrate business acumen and should have experience in people management**

**Candidates are expected to travel within and outside India.**

**Interested candidates please forward your cvs with portfolio to  
reshma.gaikwad@igatepatni.com**

**13.**

**Manager, User Experience**

**Brief Description**

**Oracle is seeking a talented user experience professional with management experience to manage the EPM UX team in Bangalore, India. As UX Manager, you will be responsible for developing, leading, and motivating an interdisciplinary team of UX professionals for the purpose of improving the user experience of Oracle's EPM and BI products.**

**Qualifications**

**Bachelors Degree in Human Computer Interaction, Human Factors, Visual Communication, Product Design, Interaction Design, or equivalent (higher degree preferable)**

**Possess minimum of 8 yrs of professional user-centered design experience as an individual contributor in software industry**

**Possess minimum of 4 yrs of management or equivalent leadership experience of user-centered design team**

**Possess a proven knowledge and experience in user-centered design principles and applications.**

**Requirements**

**Ability to effectively lead multi-disciplinary team of UX professionals**

**Experience with software development process, business requirements analysis, user research, and usability practices.**

**Expertise in modern software development processes (Agile).**

**Knowledge of software industry best practices in user-centric design and collaborative design processes.**

**Exceptional organizational and communications skills: written, verbal and visual. Ability to mentor user experience designers in all aspects of the design process**

**Demonstrated ability to successfully manage several large projects simultaneously through to completion.**

**Strong strategic thinking skills - ability to prioritize and focus on solving the problems that will advance our business goals.**

**Ability to Interact with and influence others effectively through collaboration, teamwork and diplomacy.**

**Recommended Design Skills**

**Possess great user interface design skills**

**Possess great analytical skills**

**Possess great visualization skills**

**Ability to plan, coordinate, and facilitate usability evaluations and report findings to product development team**

**Ability to engage with Oracle's end-users, understand their tasks and expectations, and deliver a user driven user experience**

**Ability to follow established practices and guidelines for designing user interfaces and usability evaluation test plans**

**Ability to construct surveys, checklists, and other related tools**

**Ability to conduct expert design reviews independently**

**Possess experimental design knowledge sufficient to plan usability experiments**

**Possess knowledge of data analysis tools and techniques**

**Please send your resume and work samples to -**

**Brian Casey, Manager - EPM User Experience [brian.x.casey@oracle.com](mailto:brian.x.casey@oracle.com)**

**Achappa Bheemaiah - Senior Recruiter [achappa.bheemaiah@oracle.com](mailto:achappa.bheemaiah@oracle.com)**

***IMPORTANT ANNOUNCEMENT:***

*We have released a video film of approximately 40 minutes on concept of Universal/ Design For All/ Inclusive Design in the Month of June 2009 and speakers are*

**Prof Peter Zec of Red Dot, Germany,**

**Prof Jim Sandhu, U.k**

**Mr Mike Brucks , ICDRI**

**Prof Lalit Das, India**

**Mr John Salmen of Universal Designers & Consultants, Inc. USA**

**Mr Pete Kercher, Ambassdor EIDD ( 2<sup>nd</sup> Volume)**

**Prof Ricard Duncan, USA,( 2<sup>nd</sup> Volume)**

**Ms Onny Eiklong, Norweign Design Council( 2<sup>nd</sup> Volume)**



Those who are interested in free DVD kindly write to us along with their postal address or you can download from our website [www.designforall.in](http://www.designforall.in) or download from below links for single clipping

If you wish to download the film kindly click the below link of your choice

Prof Peter Zec of Red Dot Min -8

<http://www.youtube.com/watch?v=3JML2EbzxDM>

Mr. Mike Brucks of ICDRI Min 1.5

[http://www.youtube.com/watch?v=4\\_7CbkLOkWc](http://www.youtube.com/watch?v=4_7CbkLOkWc)

Prof Jim Sandhu, UK Min-8

<http://www.youtube.com/watch?v=Std4PuK4CmM>

Index of the film Min-1.2

<http://www.youtube.com/watch?v=kFyCLPuQgk>

John Salmen of UD Min-3

Universal Designers & Consultants, Inc

<http://www.youtube.com/watch?v=bU770Vqu19o>

Indian Example of Sari (female dress)

and Dhoti( Male dress) Min-4

[http://www.youtube.com/watch?v=\\_vmAmRUFptE](http://www.youtube.com/watch?v=_vmAmRUFptE)

Mr. Francesc Aragall Min- 5

[http://www.youtube.com/watch?v=d-D3JH\\_JGpA](http://www.youtube.com/watch?v=d-D3JH_JGpA)

Welcome note of Design For All

Institute of India Min-1.3

<http://www.youtube.com/watch?v=yqW2vR-3kRg>

We solicit your cooperation and looking for feedback at  
[Dr\\_subha@yahoo.com](mailto:Dr_subha@yahoo.com)



## **Regret :**

Dear Readers,

It is our 7<sup>th</sup> year of monthly publication and every issue is valuable for us and taking us inch toward our goals. We are very much cautious about infringement policy "Our philosophy is think, act and do not do such thing that should hurt an individual, group or our well-wishers should not be left out in our social movement of popularizing the concept of Universal Design." In a recent time some misunderstanding was with IAUD for publishing the papers of recently concluded conference in 2011. It was inadvertent error and if it has hurt someone we feel sorry and do not feel shame in expressing our apology. It hurts more when you are punished for your no fault. We have clarified our stand to the past Chairman and he did fair justice by withdrawing the earlier demand of apology but requested us to maintain the good relation we should publish the apology supplied to us by him. We are publishing that same letter not to harm our long understanding and friendship with IAUD. We are always indebted to the members of IAUD who has provided us unconditional support by contribution of their articles for our social movement. What we are at present the role of IAUD is significant and our team cannot ignore their support. We believe in long relationship and in future this relationship will continue as it was in and will work together as we were working with same energy and vigor. This letter should be treated as our apology from the team of Design For All Institute of India.

Dear Dr. Bhatia,

Thank you for your email regarding IAUD's copyright in the material published in your Design for All India Newsletter, and the full background detail you have supplied.

From this and our own records we can see that there have been misunderstandings on both sides which have led to this unfortunate incident.

We can also see that it was not your intent to disregard our copyright and accept that we should have been more explicit in our correspondence.

However, it was never the intention of IAUD that the copyright material be released for publication in your newsletter prior to our own publication, only that the authors gave their reflections on the conference in their own words.

Under the circumstances we withdraw our earlier demand and would be content

with an apology as set out below, sent as an email to your mailing list and included in your next newsletter.

If you will agree to this we will be happy to resume our previous good relations with the Design for All Institute of India.

Yours sincerely,

**Masafumi Narikawa**

**Chairman, the Board of Directors**

**for and on behalf of IAUD**

'It has been brought to my attention that the publication of presentations and discussion from the IAUD 3rd International Conference for Universal Design in Hamamatsu and the use of the conference logo was in breach of IAUD's copyright.'

This was due to a series of misunderstandings for which I and the editors of the Newsletter of the Design for All Institute of India apologise. We wish to assure our readers and contributors that we will take great care in the future to avoid any such misunderstandings and consequent breaches of copyright.'

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**Location address:**

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**Yokohama, JAPAN 225-0003**

### **Apology**

**'It has been brought to my attention that the publication of presentations and discussion from the IAUD 3rd International Conference for Universal Design in Hamamatsu and the use of the conference logo was in breach of IAUD's copyright.**

**This was due to a series of misunderstandings for which I and the editors of the Newsletter of the Design for All Institute of India apologise. We wish to assure our readers and contributors that we will take great care in the future to avoid any such misunderstandings and consequent breaches of copyright.'**

**This matter is closed by publishing this apology and both group will not further crib and raise this issue in any domestic/ national / international platform and not even with an individual and harm the mutual interest.**

**Dr. Sunil Bhatia**

**Design For All Institute of India**

**[www.designforall.in](http://www.designforall.in)**

**[Dr\\_subha@yahoo.com](mailto:Dr_subha@yahoo.com)**

**Tel 91-11-27853470®**



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**Forthcoming Events and Programs:**

[Editor@designforall.in](mailto:Editor@designforall.in)

The views expressed in the signed articles do not necessarily reflect the official views of the Design for All Institute of India.

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Bill and Deborah at the SATH World Congress in Orlando Florida



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